



FREE MOVER

VISITING STUDENT PROGRAMME



WELCOME BIENVENIDOS BIENVENUE

SUMMARY

IPAG

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WHY IPAG?

A State-recognised school

We are an EESPIG-accredited, non profit institution. This accreditation ensures our programmes meet to the priorities of the Ministry of Higher Education and Research.

A school with numerous national and international accreditations



Cutting-edge research

Our instruction is grounded in top-tier research. According to Shanghai Ranking, since 2017, we have consistently been ranked as the top 2nd best business school in France for economic research.

Personalised support

We're a school on a human scale. Our instructional and administrative teams are attentive to students' needs and ensure their educational trajectories run smoothly. Our Career Center helps students find their path and develop their professional goals.

An international outlook

International experiences happen everyday at IPAG. Our campuses welcome students and professors from over 80 different countries.



PARIS CAMPUS



NICE CAMPUS



THIONVILLE-LUXEMBOURG CAMPUS



ABIDJAN CAMPUS



4 campuses

located in the heart of the cities : Paris, Nice, Thionville-Luxembourg and Abidjan



400 IPAG students

studying abroad on exchange or study abroad



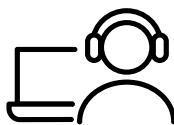
2 international offices

with dedicated teams available for you



2100 students currently enrolled

Campus Located in the heart of the cities



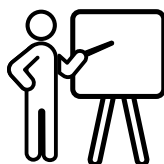
300 full time staff



16420 alumni worldwide



+ 98 different nationalities on campus



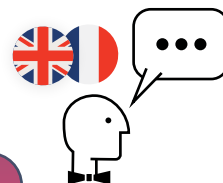
80 permanent professors

Certificates of Business available in 5 different majors

- General Management
- Marketing Management
- Financial Management
- Entrepreneurship
- Luxury Management

IPAG at a Glance

You can choose to spend one or two semesters of study at one of the most prestigious and international French Business School and earn credits or validate Business certificates. Located in Paris and Nice, in France. IPAG also organises summer programmes in Luxury Management or Entrepreneurship.



Course taught in French and in English

Under & postgraduate



STUDY AT IPAG

ABOUT PARIS

BOARDING PASS

**Paris Population:**

● 2 140 000

Student Population:

● 625 000

International Population:

● 335 000

Average temperature:

- Winter 0-5 °C
- Summer 20-25 °C

Transportation:

- International airports, subway, tramway, bus, train, bike and car sharing



5 things to do in Paris



Grab a Velib' from the public bikesharing service and take a ride down the Champs-Élysées from the Arc de Triomphe to the Place de la Concorde.



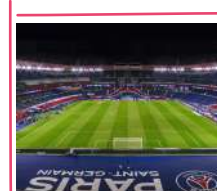
Take a cruise on the Seine at night.



Climb the Iron lady the Eiffel Tower.



Experience the music, shows and emotions of a ballet performance at the majestic Opéra Garnier.



Cheer for PSG, Paris's local football team, at Parc des Princes.



ABOUT NICE

BOARDING PASS



Nice Population:

● 550 000

Student Population:

● 65 000

International Population:

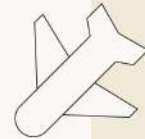
● 65 000

Average temperature:

- Winter 7-12 °C
- Summer 25-30 °C

Transportation:

- International airports, tramway, bus, train, bike and car sharing



5 things to do in Nice



Stroll along the iconic Promenade des Anglais and explore the picturesque Old Town.



Spend a Day in Monaco, Cannes or Saint Tropez.



Take a train and explore Italy.



The French Alps and their renowned ski resorts are just a short trip from Nice. Make the most of it!



Discover Europe! Explore Rome, Barcelona, Amsterdam, Vienna and many more exciting destinations, all easily accessible from Nice Airport.

LIVING IN FRANCE

Accommodation, IPAG Housing, Student residence, Shared apartments

LIVING COSTS

Living costs in France vary depending on your lifestyle, location and choice of accommodation. **Paris is generally more expensive than other French cities, particularly when it comes to housing.**

As a general guideline, students in Paris should budget around **€1,200 to €1,800 per month, including accommodation.**

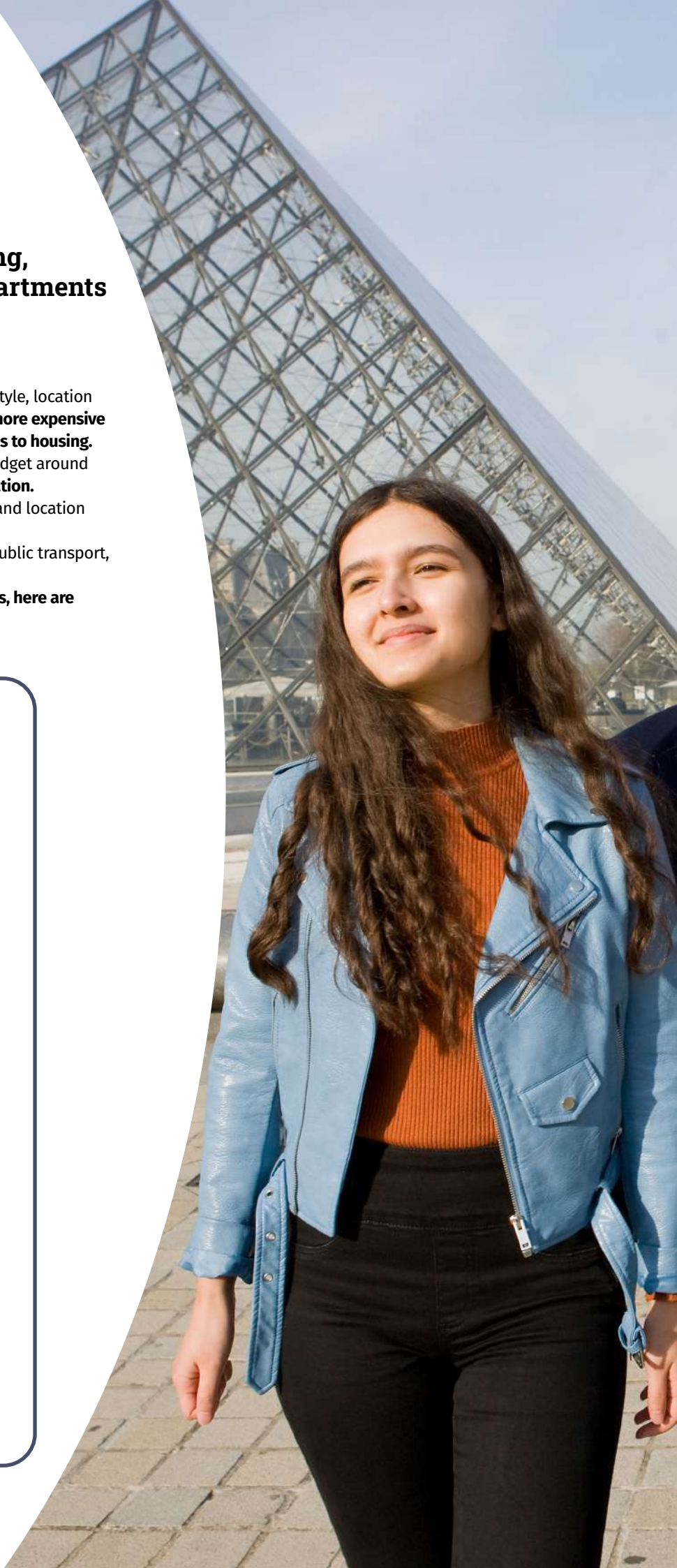
Actual expenses may vary depending on the type and location of housing and individual spending habits.

Students can also benefit from reduced rates on public transport, cultural activities and other services.

To give you an idea of everyday living costs in Paris, here are a few examples:

Living costs in Paris

- Baguette: €1,20–€1,50
- Espresso coffee: €2–€3
- Packet of pasta: €1.50–€2.50
- Fast food menu: around €12
- Soft drink: €2.50–€4
- Student movie ticket: around €10
- Daily newspaper: around €3
- Public transport ticket: around €2–€2.50
- Monthly Navigo pass: €90.80
- Pint of beer: around €7
- 24-hour Vélib' pass: €5
- Camembert: €2.50–€4
- Haircut: Women €45–€60 / Men €25–€35
- GP appointment (Sector 1): €30
- Lunch on campus: €1–€8
- Lunch outside campus: €12–€20



A photograph of three students walking outdoors. In the foreground, a young man with dark hair and a blue shirt under a dark jacket is walking. Next to him is a young woman with dark skin, wearing glasses and a black and white jacket. Behind her, a young woman with blonde hair is partially visible. They are all smiling and looking towards the camera. The background shows a park-like setting with trees and a clear sky.

Studying at IPAG

You can choose to study at IPAG for one or two semesters, beginning in the Fall Semester (September to December) or the Spring Semester (January to May). You are required to enrol for a minimum of **6 to a maximum of 30 ECTS per semester**. Most course units are **6 ECTS**.

Certificates of Business

Earn a Certificate in Business with a specialization of your choice, including Entrepreneurship, Luxury Management, Financial Management, Marketing, or General Management. Each certificate is worth **30 ECTS credits**.

French Language Courses

We offer a range of French language levels, from beginner courses for students starting from scratch to advanced classes for those looking to further develop their language skills.

Study Modes

Depending on your course selection, you will have the opportunity to participate in a wide range of interactive learning and teaching environments. These may include lectures, workshops, tutorials, group work, business challenges, case studies, practical sessions, discussion groups, external visits, seminars and more.

Assessment Methods

Assessments take various forms. During classes, you will be assessed through a combination of assignments, reports, class presentations, class participation and group projects.

Moodle

IPAG will provide you with all essential Information. All academic info and latest news will be announced on IPAGORA, our Moodle platform. It includes class schedules, learning resources, and links to a range of useful online resources that will help you make the most of your academic experience.

Campus life

Library and study space
Student associations
Health and student support
Cafeterias



PROGRAMME OPTION

- IPAG Study abroad / Free mover programme
- Summer Short Programmes
- Students can apply directly to IPAG or through your home university
- A full time semester equals to **30 ECTS**
- Accessible for students with at least one year of studies after High school
- Free movers pay tuition fees directly to IPAG. Exchange students pay tuition fees to their home university.







BBA YEAR 1, PARIS OR NICE CAMPUS

SEMESTER 1 = Fall

	TITLE	ECTS
Business courses	Fundamentals of Management	5
	Financial Mathematics	5
	Business Law	5
	Strategic Marketing	5
	Economics for Business	5
Technologies in Business	O365 tools certifications	2
International Dimension	Academic English	2
	Second Foreign Language (French, Spanish or Italian)	2*
Professional development	Business Game	



SEMESTER 2 = Spring

	TITLE	ECTS
Business courses	Mix Marketing and Communication	5
	Economics, Society and Sustainability	5
	Accounting Principles	5
	Human Resources and Diversity Management	5
	Statistics	5
Technologies in Business	MOOC 1	2*
	O365 tools certifications	2
International Dimension	Academic English	2
	second foreign language (French, Spanish or Italian)	2
Exploration	International Seminar	1
Professional development	Associative Project	1



BBA YEAR 2, PARIS OR NICE CAMPUS

SEMESTER 3 = Fall

	TITLE	ECTS
Business courses	Financial Accounting	3
	Cross-cultural Management	3
	International Economics	3
	Market Research	3
	Human Resources Management	3
	International Trade	3
IT tools	Advanced Statistics	3
	Business IT Tools III	1
Culture	Geopolitical Future	3
	Academic Presentations	3
Languages	French as a Foreign Language	2



SEMESTER 4 = Spring

	TITLE	ECTS
Business courses	Financial Analysis	3
	International Business Environment	3
	International Negotiation	3
	Innovation and Digital Marketing	3
	Using Social Media in Business	3
	Research Methods II	3
Languages	Introduction to Operations and Supply Chain	3
	Project	5
	French a a foreign language	2*
IT tools	MOOC 2	2*
Culture	French Culture & Civilisation	5*

BBA YEAR 3, PARIS OR NICE CAMPUS

Available in Fall or Spring semester

MODULE TITLE	ECTS
Business Ethics and Corporate Social Responsibility	5
Sustainable Supply Chain Management	5
Business Strategy	5
French as a Foreign Language	2
Contemporary Geopolitical issues	5
Marketing Tourism	5
Treasury and International Risk Management	5
Data Analysis for Business Management	5
Advertising and Promotion	5
International HR Management	5
Family Entrepreneurship	5
Innovation & Lean Startup for Entrepreneurs	5
Luxury Brand Management & Environment	5
Luxury: Innovation, Sustainable Development and Quality	5
Financial Management	5
Strategic Marketing Planning	5

Optional Certificate Programmes of completion

CERTIFICATE IN GENERAL MANAGEMENT	ECTS
Business Ethics and Corporate Social Responsibility	5
International HR Management	5
Business Strategy	5
Financial Management	5
Data Analysis for Business Management	5
Sustainable Supply Chain Management	5

CERTIFICATE IN MARKETING MANAGEMENT	ECTS
Business Ethics and Corporate Social Responsibility	5
Strategic Marketing Planning	5
Sustainable Supply Chain Management	5
Marketing Tourism	5
Advertising and Promotion	5
Luxury Brand Management & Environment	5

CERTIFICATE IN FINANCIAL MANAGEMENT	ECTS
Sustainable Supply Chain Management	5
Data Analysis for Business Management	5
Business Strategy	5
Treasury and International Risk Management	5
Financial Management	5
Contemporary Geopolitical Issues	5

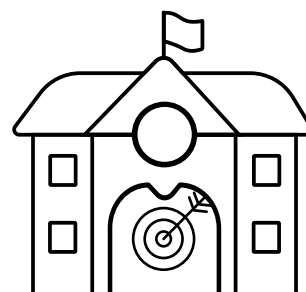
CERTIFICATE IN ENTREPRENEURSHIP	ECTS
Financial Management	5
Strategic Marketing Planning	5
Business Strategy	5
Family entrepreneurship	5
Innovation & Lean Startup for Entrepreneurs	5
Contemporary Geopolitical Issues	5

CERTIFICATE IN LUXURY MANAGEMENT	ECTS
Business Ethics and Corporate Social Responsibility	5
Strategic Marketing Planning	5
Tourism Marketing	5
Luxury Brand Management & Environment	5
Luxury: Innovation, sustainable development and quality	5
International HR Management	5

Students may select one elective course from BBA3 in addition to the core specialization programme

APPLICATION

HOW TO APPLY



1. Acknowledgement

Partner university students :

Your home university will nominate you.

Non-partner university students :

Contact the IPAG International Office to receive the application link.



To contact the IPAG International Team:

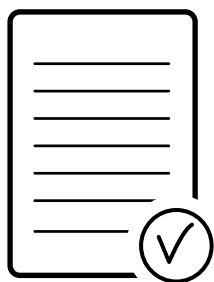
international.office@ipag.fr

2. Application

Then you will receive an email inviting you to apply online. You will have to complete the application and upload the following documents:

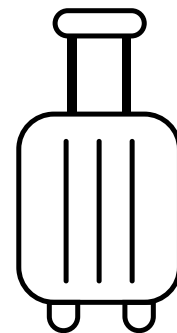
- Your passport or ID Card
- A passport size photo
- Most recent transcript of records
- Proof of English or French language
- Cover Letter
- Certificate of insurance

Course selection will be part of the online application. We can provide you with course descriptions upon request.



3. Acceptance

Once we have reviewed your application, you will receive an e-mail confirming your acceptance. We will also provide you with an acceptance letter in order to start your visa application at the earliest.



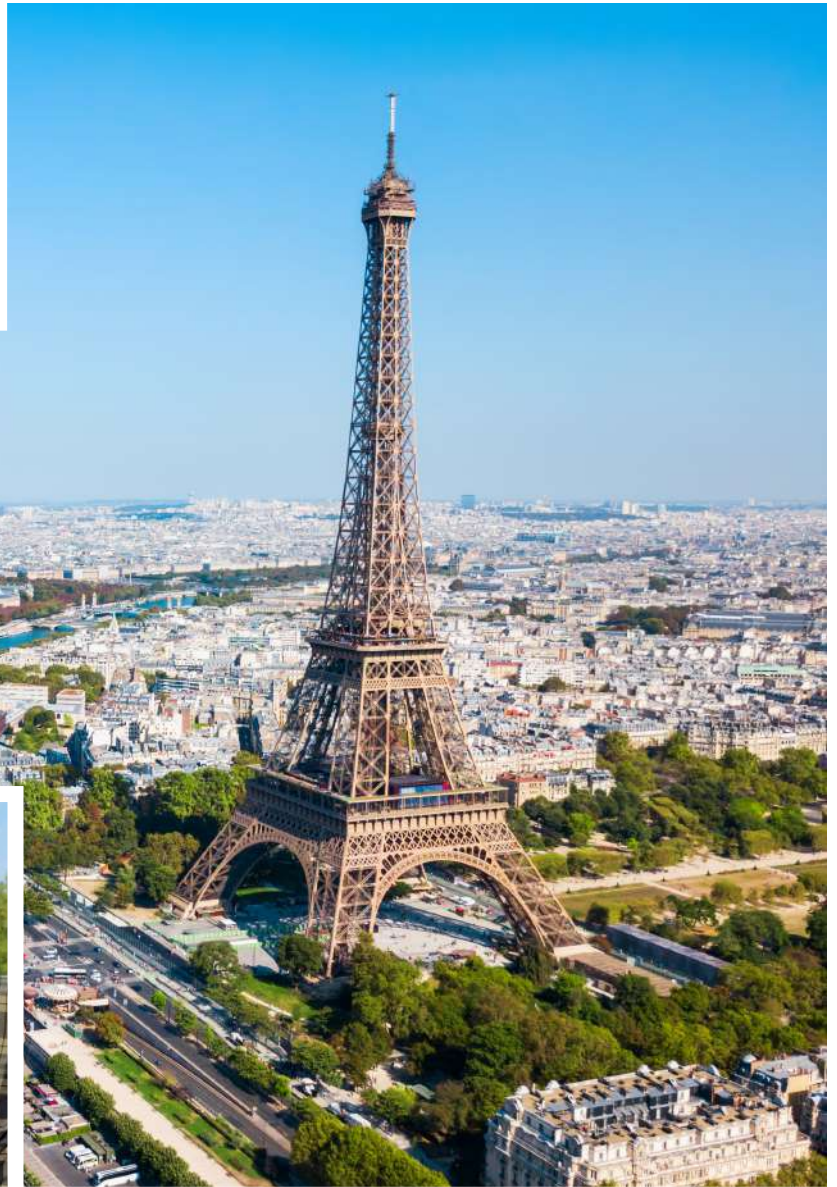
4. Pre-departure

Admitted students will receive an information package in order to prepare their departure to France. We will also invite you to webinars in order to assist you with practical matters.



Need assistance?
Contact our International Team — we're here to help.







ipag
Business School

GOING BEYOND TOGETHER



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