



# FREE MOVER

VISITING STUDENT PROGRAMME



# WELCOME BIENVENIDOS BIENVENUE

## SUMMARY

### IPAG

- 3 IPAG at a glance
- 4 Study at IPAG : Paris or Nice
- 6 Living in France
- 8 Campus Life
- 10 Courses and programmes
- 12 Applications
- 14 Contacts



## WHY IPAG?

### A State-recognised school

We are an EESPIG-accredited, non profit institution. This accreditation ensures our programmes meet to the priorities of the Ministry of Higher Education and Research.

### A school with numerous national and international accreditations



### Cutting-edge research

Our instruction is grounded in top-tier research. According to Shanghai Ranking, since 2017, we have consistently been ranked as the top 2<sup>nd</sup> best business school in France for economic research.

### Personalised support

We're a school on a human scale. Our instructional and administrative teams are attentive to students' needs and ensure their educational trajectories run smoothly. Our Career Center helps students find their path and develop their professional goals.

### An international outlook

International experiences happen everyday at IPAG. Our campuses welcome students and professors from over 80 different countries.



PARIS CAMPUS



NICE CAMPUS



THONVILLE-LUXEMBOURG CAMPUS

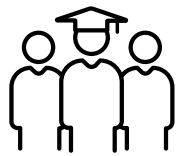


ABIDJAN CAMPUS



### 4 campuses

located in the heart of the cities : Paris, Nice, Thionville-Luxembourg and Abidjan



**2100 students currently enrolled**

Campus Located in the heart of the cities



**400 IPAG students**

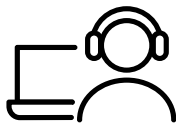
studying abroad on exchange or study abroad



**+ 98 different nationalities on campus**



**80 permanent professors**



**300 full time staff**



**2 international offices**

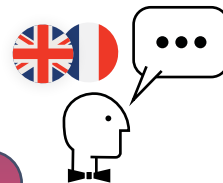
with dedicated teams available for you



**16420 alumni worldwide**

## IPAG at a Glance

You can choose to spend one or two semesters of study at one of the most prestigious and international French Business School and earn credits or validate Business certificates. Located in Paris and Nice, in France. IPAG also organises summer programmes in Luxury Management or Entrepreneurship.



**Course taught in French and in English**

Under & postgraduate

### Certificates of Business available in 5 different majors


- General Management
- Marketing Management
- Financial Management
- Entrepreneurship
- Luxury Management




# STUDY AT IPAG

## ABOUT PARIS

**BOARDING PASS**



**PARIS**





**Paris Population:**  
● 2 140 000

**Student Population:**  
● 625 000

**International Population:**  
● 335 000

**Average temperature:**  
● Winter 0-5 °C  
● Summer 20-25 °C

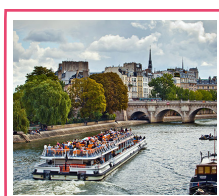
**Transportation:**  
● International airports, subway, tramway, bus, train, bike and car sharing

## 5 things to do in Paris



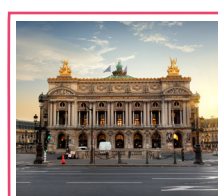
Grab a Velib' from the public bikesharing service and take a ride down the Champs-Élysées from the Arc de Triomphe to the Place de la Concorde.



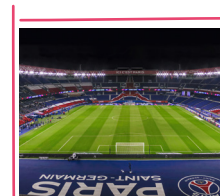
Take a cruise on the Seine at night.



Climb the Iron lady the Eiffel Tower.



Experience the music, shows and emotions of a ballet performance at the majestic Opéra Garnier.



Cheer for PSG, Paris's local football team, at Parc des Princes.



**ABOUT NICE**

**BOARDING PASS**



- Nice Population:**
  - 550 000
- Student Population:**
  - 65 000
- International Population:**
  - 65 000
- Average temperature:**
  - Winter 7-12 °C
  - Summer 25-30 °C
- Transportation:**
  - International airports, tramway, bus, train, bike and car sharing



**5 things to do in Nice**



Stroll along the promenade *des anglais* and the pictural old town.



Spend a Day in Monaco, Cannes or Saint Tropez.



Take a train and go to Italy.



French Alps Ski resorts are very close from Nice, make the most of it.



Discover Europe! Roma, Barcelona, Amsterdam, Vienna and more thanks to the airport.

# LIVING IN FRANCE

Accommodation, IPAG Housing, Student residence, Shared apartments

## LIVING COSTS

Living costs in France vary depending on your lifestyle and the type of accommodation you choose.

There are many markets in the cities where you can buy cheap, fresh food, as well as many free events, festivals, and activities for students. We recommend a budget of **1,000€ to 1,500€** for each month you plan to study in France. This includes the cost of accommodation.

To get an idea of the cost of some common items in France, see [the list here](#):

### Living costs

- Baguette: 1€
- Espresso coffee: 1,20€
- Packet of pasta: 1€
- Fast food menu: 9€
- Can of Coke: 1€
- Student movie ticket: around 8€
- Daily newspaper: 1-2€
- One-way transport ticket: 1.7 – 2.1€
- Monthly Pass Navigo (Paris): 85€
- A pint of beer: 5€
- One day Velib'ticket: 1,70€  
(bike sharing, includes unlimited free rides of 30min)
- A camembert: 1,9€
- A haircut: Women 50€ / Men 30€
- Doctor's appointment: 25€
- Lunch on campus: 5-7€
- Lunch outside campus: 8-15€





## Studying at IPAG

You can choose to study at IPAG for one or two semesters, beginning in the Fall Semester (September to December) or the Spring Semester (January to May). You are required to enrol for a minimum of **6 to a maximum of 30 ECTS per semester**. Most course units are **6 ECTS**.

### Certificates of Business

You can get a Certificate of Business in the specialisation of your choice, including Entrepreneurship, Luxury, Management, Financial Management, Marketing or General Management. All these certificates worth **30 ECTS**.

### French Language Courses

We offer several language levels for students who want and start from scratch or to specialise in the French language.

### Study Modes

Depending on your course selection, you will have the opportunity to participate in a wide range of interactive learning and teaching environments. These may include lectures, workshops, tutorials, group work, business challenges, case studies, practical sessions, discussion groups, external visits, seminars and more.

### Assessment Methods

Assessments take various forms. During classes, you will be assessed through a combination of assignments, reports, class presentations, class participation and group projects.

### Moodle

IPAG will provide you with all essential Information. All academic info and latest news will be announced on IPAGORA, our Moodle platform. It includes class schedules, learning resources, and links to a range of useful online resources that will help you make the most of your academic experience.

## Campus life

Library and study space  
Student associations  
Health and student support  
Cafeterias



## PROGRAMME OPTION

- IPAG Study abroad / Free mover programme
- Summer Short Programmes
- Students can apply directly at IPAG or through your home university
- A full time semester equals to **30 ECTS**
- Accessible for students with at least one year of studies after High school
- Free movers pay tuition fees directly to IPAG. Exchange students pay tuition fees to their home university.







# BBA YEAR 1, PARIS OR NICE CAMPUS

## SEMESTER 1 = Fall

	TITLE	ECTS
Business courses	Fundamentals of Management	5
	Financial Mathematics	5
	Business Law	5
	Strategic Marketing	5
Technologies in Business	Economics for Business	5
	0365 tools certifications	2
International Dimension	Academic English	2
	second foreign language (French, Spanish or Italian)	2*
Professional development	Business Game	



## SEMESTER 2 = Spring

	TITLE	ECTS
Business courses	Mix Marketing and Communication	5
	Economics, Society and Sustainability	5
	Accounting Principles	5
	Human Resources and Diversity Management	5
	Statistics	5
Technologies in Business	MOOC 1	2*
	0365 tools certifications	2
International Dimension	Academic English	2
	second foreign language (French, Spanish or Italian)	2
Exploration	International Seminar	1
Professional development	Associative Project	1



# BBA YEAR 2, PARIS OR NICE CAMPUS

## SEMESTER 3 = Fall

	TITLE	ECTS
Business courses	Financial Accounting	3
	Cross-cultural Management	3
	International Economics	3
	Market Research	3
	Human Resources Management	3
	International Trade	3
	Advanced Statistics	3
IT tools	Business IT Tools III	1
Culture	Geopolitical Future	3
	Academic Presentations	3
Languages	French a a foreign language	2



## SEMESTER 4 = Spring

	TITLE	ECTS
Business courses	Financial Analysis	3
	International Business Environment	3
	International Negotiation	3
	Innovation and Digital Marketing	3
	Using Social Media in Business	3
	Research Methods II	3
Languages	Introduction to Operations and Supply Chain	3
	Project	5
IT tools	French a a foreign language	2*
	MOOC 2	2*
Culture	French Culture & Civilisation	5*

# BBA YEAR 3, PARIS OR NICE CAMPUS

Available in Fall or Spring semester

MODULE TITLE	ECTS
Business Ethics and Corporate Social Responsibility	5
Sustainable Supply Chain Management	5
Business Strategy	5
French as a Foreign Language	2
Contemporary Geopolitical issues	5
Marketing Tourism	5
Treasury and International Risk Management	5
Data Analysis for Business Management	5
Advertising and Promotion	5
International HR Management	5
Family Entrepreneurship	5
Innovation & Lean Startup for Entrepreneurs	5
Luxury Brand Management & Environment	5
Luxury: Innovation, Sustainable Development and Quality	5
Financial Management	5
Strategic Marketing Planning	5

# Optional Certificate Programmes of completion

CERTIFICATE IN GENERAL MANAGEMENT	ECTS
Business Ethics and Corporate Social Responsibility	5
International HR Management	5
Business Strategy	5
Financial Management	5
Data Analysis for Business Management	5

CERTIFICATE IN MARKETING MANAGEMENT	ECTS
Business Ethics and Corporate Social Responsibility	5
Strategic Marketing Planning	5
Business Strategy	5
Marketing Tourism	5
Advertising and Promotion	5

CERTIFICATE IN FINANCIAL MANAGEMENT	ECTS
Business Ethics and Corporate Social Responsibility	5
Data Analysis for Business Management	5
Business Strategy	5
Treasury and International Risk Management	5
Financial Management	5

CERTIFICATE IN ENTREPRENEURSHIP	ECTS
Business Ethics and Corporate Social Responsibility	5
Strategic Marketing Planning	5
Business Strategy	5
Family entrepreneurship	5
Innovation & Lean Startup for Entrepreneurs	5

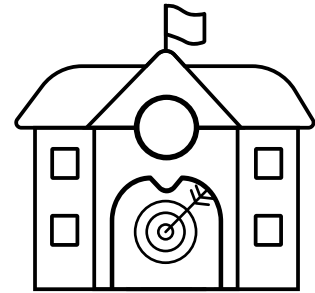
CERTIFICATE IN LUXURY MANAGEMENT	ECTS
Business Ethics and Corporate Social Responsibility	5
Strategic Marketing Planning	5
Business Strategy	5
Luxury Brand Management & Environment	5
Luxury: Innovation, sustainable development and quality	5

Students may select **one elective course** from BBA3 in addition to the core specialization programme



# APPLICATION

## HOW TO APPLY



### 1. Acknowledgement

If you are studying in a partner university, your home university will nominate you. If you are not studying in a partner university, please contact IPAG International Office to receive the application link.



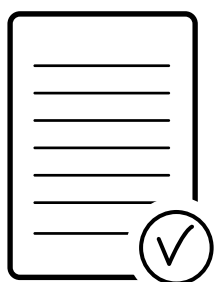
To contact the IPAG International Team:  
[international.office@ipag.fr](mailto:international.office@ipag.fr)

### 2. Application

Then you will receive an email inviting you to apply online. You will have to complete the application and upload the following documents:

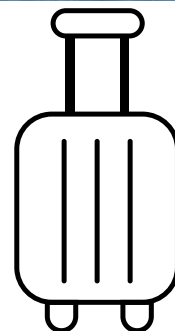
- Your passport or ID Card
- A passport size photo
- Most recent transcript of records
- Proof of English or French language
- Cover Letter
- Certificate of insurance

Course selection will be part of the online application. We can provide you with course descriptions upon request.



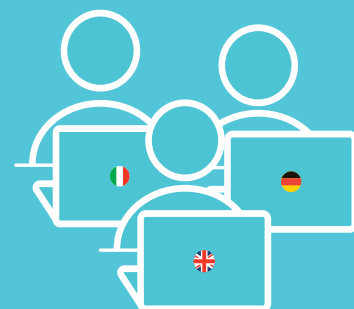
### 3. Acceptance

Once we have reviewed your application, you will receive an e-mail confirming your acceptance. We will also provide you with an acceptance letter in order to start your visa application at the earliest.



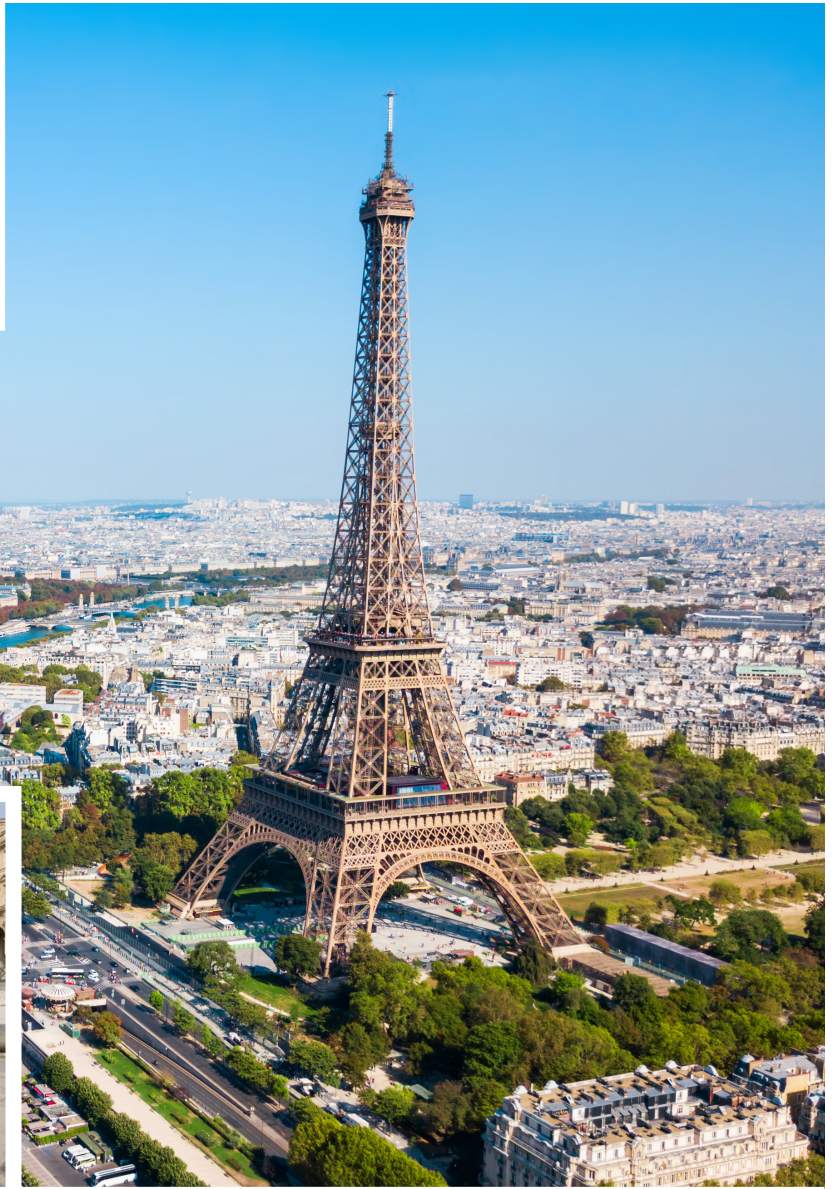
### 4. Pre-departure

Admitted students will receive information package in order to prepare their departure to France. We will also invite you to webinars in order to assist you with practical matters.



The international team is available for further assistance.







## GOING BEYOND TOGETHER



## CONTACTS



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To find out more, visit: [WWW.IPAG.EDU/EN](http://WWW.IPAG.EDU/EN)

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