



Khaled GUESMI
Full Professor | Affiliate Senior Research at IPAG Business School

Biographie

Holder of a graduate degree in Money and Finance from Paris 1 Panthéon-Sorbonne University, an M.Sc. in Macroeconomics and Quantitative Analysis and a Ph.D. in Finance (with highest honours) from Paris Nanterre University, and a Habilitation à Diriger des Recherches (HDR) from University of Paris VIII Vincennes Saint-Denis, I am a senior academic leader with recognized expertise in sustainable finance, energy economics, and climate transition.

I am the Founder and Director of the Center of Research for Energy and Climate Change (CRECC), an international and interdisciplinary research platform established in 2019 with the support of Paris School of Business. Under my leadership, CRECC has become a structuring research hub, supporting the development of high-impact scientific production, doctoral training, and international collaborations in climate finance and energy transition.

My academic career spans leading European and international institutions, including Paris School of Business, IPAG Business School, the University of Ottawa, and the University of Luxembourg. Across these institutions, I have contributed not only to teaching and research excellence, but also to the structuring of doctoral programmes, the supervision of early-career researchers, and the internationalisation of academic pathways.

As Head of the Economics, Energy and Policy Department at Paris School of Business (2019–2023), I led the strategic development of interdisciplinary research and played a central role in strengthening doctoral supervision frameworks, research governance, and faculty performance evaluation systems. I have actively contributed to the design and implementation of institutional strategies aligned with AACSB, EFMD, and EQUIS standards, particularly in relation to research quality, doctoral training, and assurance of learning.

As Founder and Director of CRECC, I have exercised full academic leadership over research and doctoral activities, including the supervision and mentoring of Ph.D. candidates, the structuring of research axes, the coordination of faculty and affiliated researchers, and the development of international joint supervision frameworks. I have also contributed to the evaluation, recruitment, and promotion of academic staff, reinforcing research excellence and institutional coherence.

Previously, at IPAG Business School, I served as Head of the Energy, Climate Change and Transition Chair, where I secured and led a Horizon 2020-funded project (MEDRESET), coordinating an international consortium and integrating doctoral and postdoctoral researchers into large-scale research and policy-oriented initiatives.

As an HDR-qualified supervisor, I have directed numerous Ph.D. dissertations to successful completion and currently supervise doctoral candidates within international and co-supervised programmes (including joint supervision with institutions such as Paris 1 Panthéon-Sorbonne University and the University of Southampton). I have also supervised multiple DBA theses and played an active role in doctoral committees (jury de thèse) across several universities. My approach to doctoral supervision emphasizes methodological rigor, international publication, and integration into global academic networks.

Beyond academia, I operate at the intersection of research, finance, and policy. I currently serve as Project Manager at WinVeston Capital, where I lead strategic initiatives in green finance, ESG investment structuring, and sustainable financial innovation. I am also Director at OneHealthAI, contributing to interdisciplinary projects linking artificial intelligence, health, environment, and socio-economic systems.

Earlier in my career, I held positions at UNESCO and Caisse des Dépôts et Consignations, developing strong expertise in international policy frameworks and financial risk management.

As a prolific scholar, I have published over 100 peer-reviewed articles and several academic books. I play a leading role in the global academic community as Senior Editor of Finance Research Letters and the International Journal of Emerging Markets, Associate Editor of Journal of Economic Surveys, Research in International Business and Finance, and Review of Middle East Economics and Finance, Editorial Board Member of Commodities, and Editor-in-Chief of the World Scientific book series “Artificial Intelligence for Sustainability and Climate Change” (2026).

My career reflects a strong capacity to design, structure, and lead research and doctoral ecosystems at an international level. I have contributed to building high-performing academic environments, strengthening doctoral training, and aligning research strategies with institutional excellence and societal impact. My ambition is to lead and further develop globally competitive doctoral schools and research institutions that combine academic rigor, strategic vision, and international influence

Éducation

- HDR degree (Habilitation for Supervising Doctoral Research), University of Paris VIII Vincennes Saint Denis, July 2015
- Qualified University Lecturer (Maître de conférences) by the French University Council (CNU), February 2012
- PhD in Finance, with highest honours, University of Paris West La Défense, in joint supervision with ISG Tunis, 2011
- MSc in Macroeconomics and quantitative analysis, University of Paris West La Défense, 2006
- Graduate studies University of Paris 1 Panthéon- Sorbonne - Money and Finance, 2004
- Graduate studies University of Tunis Al Manar - Finance, 2002

Teaching Areas

- Corporate Finance
- Financial Markets

- Portfolio Management
- Financial Mathematics
- Micro- and Macroeconomics
- Econometrics
- Data Science and Machine Learning (R)
- International Business and Development
- Research Methods (DBA/PhD).

Supervision:

- Extensive supervision at MSc, MBA, DBA, and PhD levels
 - HDR-qualified supervisor with multiple completed doctorates and ongoing international co-supervisions
 - Active member of doctoral committees.
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Research Areas

- Sustainable Finance and ESG
 - Climate Finance and Green Financial Innovation
 - Energy Economics and Climate Transition
 - AI and Data Analytics in Finance and Sustainability
 - Macroeconomics, Systemic Risk, and Global Transitions
 - Financial Market Integration
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Professional experiences

- Mar. 2026 – Date: Project Manager at WinVeston Capital, Saudi Arabia
I manage and coordinate strategic projects focused on financial innovation, investment structuring, and sustainable finance. My role involves leading initiatives related to green investments, ESG orientend financial solutions, and innovative financial services at supporting sustainable economic development. I work closely with senior management, investors, and institutional partners to design and implement smart investment projects aligned with international sustainability standards and Saudi Arabia's economic transformation objectives, while ensuring effective project execution, transparency, and regulatory compliance.
- Mar. 2025 – Date: Director at OneHealthAI, France
As Associate Director at OneHealthAI, I contribute to the strategic leadership and development of AI-driven initiatives within the One Health framework. I oversee international collaborations, research programs, and funding efforts at the intersection of health, environment, and socio-economic systems, while ensuring the delivery of high-impact, data-driven solutions. I also co-organize high-level international conferences, managing logistics and shaping strategic scientific agendas.
- Jan. 2018 – Sept. 2019: Project Manager at the International Center of Business Research (ICBR - Tunisia)
Managed and coordinated research projects, fostering international collaborations and partnerships. Oversaw the development and execution of research agendas, ensuring alignment with global business trends and innovations. Led multidisciplinary teams, facilitating knowledge exchange and promoting cutting-edge research findings.
- Sept. 2003 – Sept. 2007: Research Manager at UNESCO, Paris
Directed research initiatives focused on education, science, and culture, contributing to UNESCO's mission to promote international collaboration. Managed the design and implementation of research studies, influencing global policies and practices. Engaged with international stakeholders to foster

dialogue and consensus on critical issues.

- Sept. 2007 – Sept 2011: Financial Analyst in the Department of Risk Control at Caisse de Dépôts et Consignation, Paris
Conducted in-depth financial analyses and risk assessments for investment portfolios, enhancing the institution's risk management framework. Developed and implemented risk control strategies, ensuring compliance with regulatory standards. Collaborated with internal teams to mitigate financial risks and support informed decision-making.
 - Jan. 2000 – Sept. 2002: Quality Controller at General Electric Money Bank, France
Ensured the highest standards of service quality and operational excellence within the bank's processes and transactions. Implemented quality control measures, conducted audits, and analyzed performance data to identify improvement opportunities. Collaborated with teams across the bank to enhance customer satisfaction and operational efficiency.
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Selected publications

- **Climate change exposure and green bond issuance** (with P. Makrychoriti; E. Pyrgiotakis), *Journal of International Money and Finance*, 152, 103281, 2025.
 - **The relationship between climate risk, climate policy uncertainty, and CO₂ emissions: Empirical evidence from the US** (with S. Spyrou; P. Makrychoriti), *Journal of Economic Behavior and Organization*, Vol. 212, pp. 610–628, 2023.
 - **Contagion and interdependence** (with C. Urom; I. Abid), *Journal of Financial Stability*, 83, 101508, 2026.
 - **Strategic commodities' price risk and financial contagion in oil and gas exporting countries** (with I. Abid; C. Urom; S. AlShammari; L. Dagher), *The Energy Journal*, Vol. 45(1), 2024.
 - **Public attention to environmental issues and stock market returns** (with I. El Ouadghiri; J. Peillex; A. Ziegler), *Ecological Economics*, Vol. 180, 106836, 2021.
 - **Optimizing portfolios for Brexit: An equity–commodity analysis of US, European and BRICS markets** (with S. Goutte; A. Ayadi; M. Gana), *Journal of International Financial Markets, Institutions and Money*, Vol. 89, 101863, 2023.
 - **Commodities risk premia and regional integration in gas-exporting countries** (with J. Chevallier; C. Urom; I. Abid; S. Goutte), *Energy Economics*, Vol. 80, pp. 267–276, 2019.
 - **Electricity day-ahead hedging optimization: A portfolio approach** (with T. Porcher; S. Goutte; H. Bourmand), *Energy Policy*, Vol. 132, pp. 1120–1129, 2019.
 - **The impact of artificial intelligence on urban energy consumption** (with Z. Zhang; J. Zhao; J.M. Sahut; Y. Song), *Technovation*, 150, 103433, 2026.
 - **On the determinants of industry CDS index spreads: Evidence from a nonlinear setting** (with A. Dhaoui; I. Abid; S. Goutte), *Journal of International Financial Markets, Institutions and Money*, Vol. 56, pp. 233–254, 2018.
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