



Management

Ngoc Thang NGUYEN

Associate Professor of Management | Affiliate Senior Research at IPAG
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Contact

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Biography

Dr. Thang NGUYEN is currently an Associate Professor and Vice Dean at Hanoi School of Business and Management, Vietnam National University, Hanoi. He is also an Affiliate Research Fellow at the IPAG Business School, France. He holds a Ph.D. in Applied Economic Sciences from Ghent University, Belgium in 2009. His current research interests include human resource management, knowledge management, and corporate social responsibility (labor practices). His work has been published in international academic journals such as Asia Pacific Business Review, Journal of Asia-Pacific Business, International Review of Economics and Finance, International Journal of Engineering Business Management, International Journal of Training and Development, Post-Communist Economies, or Journal of Developmental Entrepreneurship.

Éducation

- 2009: Ph.D. in Applied Economic Sciences, Ghent University, Belgium
 - 2003: MBA, University of Southern California, U.S.A.
 - 1999: Bachelor of Economics, National Economics University, Vietnam
 - 1999: Bachelor of English, Hanoi University, Vietnam
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Teaching Areas

- Human Resource Management
 - Talent Management
 - Knowledge Management
 - Culture and Leadership
 - Fundamental of Management
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Research Areas

- Human Resource Management
 - Knowledge Management
 - Green Human Resource Management
 - Sustainable Human Resource Management
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Professional experiences

- Teach Human Resource Management, Leadership, and Corporate Social Responsibility courses for graduate and postgraduate programs of HSB, Benedictine University, University of Quebec, Uppsala University, IPAG Business School.
 - Teach more than 1.000 executive courses on Human Resource Management for several large corporations such as: Samsung, Goertek, Viettel, Agribank, BIDV, Petro Vietnam, EVN, Vinataba.
 - Acting as pre-examiner or opponent of a doctoral dissertation; supervisor, memberships in doctoral dissertation committees or boards of several Ph.D. defences
 - Principal leader of 4 research projects at Ministerial and National levels.
 - Editorial Board Member of Asia Pacific Business Review
 - Editorial Board Member of Journal of Human Resource and Sustainability Studies
 - Editor-in-chief of Journal of Management and Security, Vietnam
 - Reviewer for several scientific journals
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Selected publications

- Thang NN and Trang PT (2024) Employer branding, organization's image and reputation, and intention to apply: the moderating role of the availability of organizational information on social media. *Front. Sociol.* 9:1256733. doi: 10.3389/fsoc.2024.1256733

- Le, T.P., Thang, N.N., Bui, T.M. (2024). A Review and Critique of Research on Organizational Intelligence and Organizational Effectiveness. In: Tran, H.V.T., Shioji, H., Le, H.L.T., Hayashi, T. (eds) Knowledge Transformation and Innovation in Global Society. Springer, Singapore.
https://doi.org/10.1007/978-981-99-7301-9_23
 - Thang, N. N., Rowley, C., Mc Lean, G., Huong, N. T. T. and Thanh, N. X. (2023). Top management support and organization's environmental performance: mediating role of green training. *Asia Pacific Business Review*, <https://doi.org/10.1080/13602381.2022.2162267>
 - Thang, N. N., & Huong, V. V. (2022). How does adopting occupational health and safety management practices affect employee outcomes? The case of Vietnamese SMEs. *International Review of Economics and Finance*, 83 (1), 629-640
 - Thang, N. N., Rowley, C., Mayrhofer, W & Anh, N. T. P. (2022). Generation Z job seekers in Vietnam: CSR-based employer attractiveness and job pursuit intention, *Asia Pacific Business Review*, 29 (3), 797-815 DOI: 10.1080/13602381.2022.2058217
 - Thang, N. N., Dung, M., V., Rowley, C., Peji? Bach, M. (2022). Generation Z job seekers' expectations and their job pursuit intention: Evidence from transition and emerging economy. *International Journal of Engineering Business Management*. doi:10.1177/18479790221112548
 - Thang, N. N., Phi, H. D., Yem. N. X., Tuan, H. A. (2022). Knowledge management in higher education: evidence from an interdisciplinary postgraduate program. *International Journal of Knowledge and Learning*, 15(3), 292-306
 - Thang, N. N., Phi, H. D., & Trang, C. X. (2021). Knowledge management and organizational innovation in higher education. *International Journal of Management in Education*, 15(3), 276–292
 - Thang, N. N., & McLean G.N. (2021). Corporate Training and Firm Performance: Evidence from Vietnam. In: Tran H.T., Phuong T.T., Van H.T.M., McLean G.N., Ashwill M.A. (eds) *Human Resource Development in Vietnam*. Palgrave Macmillan Asian Business Series. Palgrave Macmillan, Cham.
https://doi.org/10.1007/978-3-030-51533-1_8
 - Thang, N. N & Tuan, P. A. (2020). Knowledge acquisition, knowledge management strategy and innovation: an empirical study of Vietnamese firms. *Cogent Business & Management*, 7(1), 1-14.
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