



ÉCONOMIE, FINANCE, CONTRÔLE & DROIT

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## Biography

Huong Giang est une professionnelle universitaire avec une formation en finance et un engagement fervent envers la recherche et l'éducation. Elle a obtenu un doctorat en finance, portant sur la finance durable, de l'Université Paris Saclay. Actuellement, elle occupe les postes de **Professeure Assistante en Finance, Responsable de projets** au sein de la Direction de la Recherche, de la Valorisation et de l'Impact, y compris en tant qu'**Assistante du Programme DBA** à l'IPAG Business School.

Au cours de son parcours professionnel à l'IPAG, elle fait partie du comité d'organisation de plusieurs conférences, notamment le Colloque International de Recherche en Gestion des Affaires et Management (IRMBAM), les Rencontres Internationales de la Diversité (RID), International Research Meeting in Business and Management (IRMBAM), International Symposium on Environment and Energy Finance Issues (ISEFI), et Paris Financial Management Conference (PFMC).

Huong Giang est également enseignante à la Faculté de Banque et Finance de l'Université d'Économie Nationale, où elle a été **major** (Top 1) de promotion en 2007 et a obtenu son master en 2010 avec mention Très Bien.

Elle a été récipiendaire de nombreuses bourses et distinctions, notamment **une bourse complète du Ministère de l'Éducation et de la Formation du Vietnam pour un programme de doctorat**, une bourse de la Banque Sumitomo Mitsui (SMBC) du Japon, une bourse du Centre Régional de Langues du SEAMEO de Singapour, un Certificat de Mérite du Président de la Ville de Hanoï pour d'excellents résultats d'études, et un Certificat de Mérite de l'Université d'Économie Nationale pour des étudiants ayant obtenu de bons résultats dans leurs activités de recherche.

Outre ses activités académiques, Huong Giang occupe des rôles au sein des communautés académiques et expertes. Elle est Directrice Adjointe du Réseau de Formation Exécutive à l'Association des Scientifiques et Experts Vietnamiens (AVSE Global), et l'une des organisatrices du Symposium Vietnamien sur la Banque et la Finance (VSBF) ainsi que du Forum des Leaders Mondiaux du Vietnam (VGFL), tous deux organisés par AVSE Global.

Elle aspire à saisir des opportunités pour enrichir son expertise en économie et en finance, dans le but de devenir une conférencière inspirante et une chercheuse indépendante.

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## Éducation

**2018 – 2023:** Ph.D. in Finance, Paris Saclay University, France

**2009 – 2010:** Master in Finance and Banking, National Economics University, Vietnam

**2003 – 2007:** Bachelor in Finance (Valedictorian of the University), National Economics University, Vietnam

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## Teaching Areas

- Finance d'entreprise
  - Finance durable
  - Comptabilité
  - Contrôle de gestion
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## Research Areas

- Finance d'entreprise
  - Finance durable
  - Performance des fonds mutuels
  - Gestion des risques des fonds mutuels
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## Professional experiences

### CONFERENCE AND SEMINAR PRESENTATION

1. Nguyen, H. G., Nguyen, D. K., Hoang, K. & Nguyen, P. M. Q (2023). Portfolio's weighted political risk and mutual fund performance: A text-based approach. International Research Meeting in Business and Management (IRMBAM)
2. Nguyen, H. G. & Gillet, P. (2023). Mutual fund risk-taking in the context of climate change. RITM seminar.
3. Nguyen, H. G., Nguyen, D. K., Do, X. H. & Nguyen, P. M. Q (2022). How mutual fund managers and investors respond to climate issues Evidence from mutual fund performance and flows. Vietnam Symposium in Banking and Finance (VSBF)
4. Evaluation of mergers and acquisitions (M&A) activities of Vietnamese commercial banks after four years of implementing the project of restructuring the credit institution system (2015), Conference Proceedings "Socio-economic development and banking industry in the context of international integration".
5. World experiences and lessons for Vietnam on credit support for small and medium enterprises (2015), Proceedings of National Science Conference "A source of growth momentum in a new context of integration".
6. Withdrawal of state capital at commercial banks: International and practical experiences for Vietnam (12/2014), Proceedings of National Science Conference "Open capital sources for Vietnam's economic development in the current period".
7. E - learning new training trends for students (July 2014), Proceedings of Scientific Conference "Summary of distance learning program NEU - EDUTOP according to E - learning method".
8. Policy and strategy to create a force for the housing real estate market in the first 6 months of 2014, creating momentum for the second half of 2014 (2014), Proceedings of Scientific Conference "Vietnam's Economy in the first 6 months 2014 - New Challenges".
9. Evaluation of the results of the restructuring of the commercial banking system in the period 2011 - 06/2014 and policy recommendations for the period 06/2014 to 12/2015 (2014), Proceedings of Scientific Conference "Vietnam's Economy in the first 6 months of 2014 - New Challenges".
10. Discussing the reasons why Securities companies have not focused on creating stock market activities (2010), Proceedings of Scientific Conference "Vietnam stock market 10 years back and development trend to year 2020".

## MAGAZINE PUBLICATIONS

1. Nguyen, M. T. & Nguyen, H. G. (2023). C?c di?n m?i c?a ngành công nghi?p ô tô... (EN: The new picture of the auto industry...). *The Saigon Times Paper*, No38, 2023 & *The Saigon Times Online*: <https://thesaigontimes.vn/cuc-dien-moi-cua-nganh-cong-nghiep-o-to/>
2. Nguyen, M. T. & Nguyen, H. G. (2023). Chi?n l??c ?i?n hóa c?a BMW và Tesla, BYD. *The Saigon Times Paper*, No39, 2023
3. Nguyen, M. T. & Nguyen, H. G. (2023). Tích h?p d?c làm thay ??i n?n công nghi?p ô tô - tr??ng h?p Tesla. *The Saigon Times Paper*, No40, 2023 & *The Saigon Times Online*: <https://thesaigontimes.vn/tich-hop-doc-lam-thay-doi-nen-cong-nghiep-o-to-truong-hop-tesla/>
4. Nguyen, M. T. & Nguyen, H. G. (2023). Chi?n l??c gi?m giá và hi?u su?t ch?ng khoán n?i tr?i c?a Tesla sau Covid-19. *The Saigon Times Paper*, No41, 2023 & *The Saigon Times Online*: <https://thesaigontimes.vn/chien-luoc-giam-gia-va-hieu-suat-chung-khoan-noi-troi-cua-tesla-sau-covid-19/>
5. Nguyen, M. T. & Nguyen, H. G. (2023). D??i góc nhìn tài chính, li?u Trung Qu?c có th? th?ng tr? th? tr??ng xe ?i?n toàn c?u. *The Saigon Times Paper*, No42, 2023
6. Nguyen, H. G. (2020). Ví?t Nam không còn l?a ch?n nào ngoài d?n thân và s?n sàng thay ??i (EN: Vietnam has no choice but to commit and be ready for change). *The Saigon Times Online*: <https://thesaigontimes.vn/viet-nam-khong-con-lua-chon-nao-ngoai-dan-than-va-san-sang-thay-doi/>
7. Nguyen, M. T. & Nguyen, H. G. (2020). H?t nhân vi?n thông trong chuy?n ??i s? (EN: Core of Telecommunications in Digital Transformation). *The Saigon Times Online* & *The Saigon Times Paper*: <https://thesaigontimes.vn/hat-nhan-vien-thong-trong-chuyen-doi-so/>
8. Nguyen, M. T. & Nguyen, H. G. (2020). Không k?p thay ??i, doanh nghi?p nh? ??i m?t nguy c? l?n v? phá s?n (EN: Unable to adapt in time, small businesses face a significant risk of bankruptcy). *The Saigon Times Online*: <https://thesaigontimes.vn/khong-kip-thay-doi-doanh-nghi?p-nho-doi-mat-nguy-co-lon-ve-pha-san/>

## TEXTBOOKS

1. **Stock Market** (Chapter 5), National Economics University Publishing House (2018)
2. **Securities Analysis and Investment** (Chapter 1, Chapter 2), National Economics University Publishing House (2010)

## PROJECTS

1. Phan Rang – Thap Cham City Planning Consultants Project, Ninh Thuan, Vietnam (NDA Group & AVSE Global, 2021-2022)
2. Economic and Industrial Complementarity in the Francophone Communities, (International Organisation of Francophonie (OIF) & AVSE Global, 2020-2021)
3. Assessment of the impact of micro-factors on systemic risks of commercial banks listed on Vietnam's stock market (2017)

4. Enhancing the informativeness of Vietnam's stock market (2017)
  5. Enhancing the institutions for Vietnam's stock market development for a transparent and sustainable period 2016-2020 (2017)
  6. The impact of ownership structure on corporate financial decisions (2015)
  7. Legal framework for restructuring commercial banks (2014)
  8. Promoting the development of ETFs on Vietnam's stock market (2014)
  9. Delisting on Vietnam's stock market - Consequences and policy implications (2014)
  10. Dividend policy for companies listed on Ho Chi Minh City Stock Exchange (2013)
  11. Measuring systemic risk in equity investments in Vietnam's stock market (2012)
  12. Bonds of Groups in Vietnam - Current situation and solutions (2012)
  13. Completing the system of transaction supervision indicators on Vietnam's stock market (2008)
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## Selected publications

1. Le, H. V., Diep, T. B., Goutte, S., Liu, F., Nguyen, H. G., & von Mettenheim, H.-J. (2025). Influence of social sustainable development goals sentiment on listed companies. *Research in International Business and Finance*
  2. Nguyen, H. G., Hoang, K., Nguyen, Q. M., Do, H. X., & Nguyen, D. K. (2024). Portfolio's weighted political risk and mutual fund performance: A text-based approach. *Finance Research Letters*, Volume 66, August 2024.  
<https://doi.org/10.1016/j.frl.2024.105728>
  3. Le, H. V., Diep, T. B., Goutte, S., Liu, F., Nguyen, H. G., & von Mettenheim, H.-J. (2025). Influence of social sustainable development goals sentiment on listed companies. *Research in International Business and Finance*
  4. The impact of micro-factors on the systemic risks of commercial banks listed in Vietnam (2017), *Journal of Economics and Development*, No. 243 (II), 09/2017, p48-57.
  5. World experience and lessons for Vietnam in the issue of bankruptcy of credit institutions (2014), *Journal of Economy & Development*, No. 207 (II), September 2014
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