



Domenico Nicolò

Chercheur Affilié

Contact

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Biographie

Domenico Nicolò est Professeur des Universités (Full Professor) en Sciences de Gestion (Comptabilité, Entrepreneuriat et Financement des PME) et Directeur du Laboratoire ReTMES (Research Team on Mediterranean Enterprises and Startups) à l'Université Méditerranéenne de Reggio de Calabre (Italie).

Docteur en Sciences de Gestion (Université de Catane, Italie), expert reconnu dans les champs de l'économie des affaires, du Business Plan (notamment pour les start-ups et les PME) et du reporting (comptable et social), il exerce en parallèle les fonctions d'Expert-Comptable et d'Expert Agréé auprès du Tribunal de Reggio de Calabre (Italie).

Membre du Conseil de direction de l'École Doctorale en "Droit et Économie" de l'Université Méditerranéenne de Reggio de Calabre (Italie), Conseiller du Département DIGIES de la même université, il est également le Délégué pour la "Création économique, les startups et le transfert technologique" du Département DIGIES de l'université.

Chercheur affilié (Affiliate Research Fellow) au sein de la Chaire Entreprise Inclusive de l'IPAG Business School, ses travaux récents portent sur la construction de la réputation dans les entreprises naissantes par l'engagement sociétal, le reporting par segments et les techniques et outils de reporting social adaptés aux start-ups.

Membre de nombreux Conseils scientifiques et Jurys de thèse, le Professeur Nicolò est membre de l'Unité de Recherche en charge du projet de recherche international intitulé "Transition with Resilience for Evolutionary Development" (TRENd) - Marie Skłodowska-Curie Actions (MSCA) - Research and Innovation Staff Exchange (RISE), Grant Agreement Nr. 823952 (Programme H2020 coordonné par l'Université Méditerranéenne de Reggio de Calabre).

Éducation

1996 : Doctorat en Sciences de Gestion, Université de Catane (Italie).

1990 : Laurea cum laude in Economia e Commercio (Master spécialisé en Comptabilité avec félicitations unanimes du Jury), Université de Messine (Italie)

Teaching Areas

Économie d'entreprise, Comptabilité, Cours avancé d'économie d'entreprise (standards comptables nationaux et internationaux), évaluation d'entreprise, Business plan et création d'entreprise.

Research Areas

Contrôle de gestion (Business plan et reporting, Startups, création d'entreprise et entrepreneuriat, Responsabilité Sociale d'Entreprises, Entreprises à forte croissance (gazelles), Family business...).

Professional experiences

CONSULTING :

(2017) Consulting for Ferrero SpA for accounting and company valuation

(2014-2017) Consulting and training for reporting and budgeting at AIR SpA (2014-2015) Startup Mentor at Turn8 Accelerator, Dubai (2014) Startup Mentor at CalabrialInnova

(2009-2010) Consulting and training for reporting and budgeting at the Montevergine SpA

GUEST SPEAKER :

(2020) Baldarelli M.G., Nicolò D., Toward NBS approach in integrated segment reporting of placed-based organizations: Between tradition and innovation, International Symposium New Mediterranean Perspectives Knowledge Dynamics, Innovation-driven Policies Towards the Territories' Attractiveness, University Mediterranea of Reggio Calabria

(2019) Nicolò D., Reputazione aziendale, fiducia e sostenibilità delle imprese in fase di start-up, Convegno Nazionale AIDEA, University of Torino

(2019) Del Pozzo A., Loprevite S., Nicolò D., Venture capital, indicatori non convenzionali e fondamentali di performance, Convegno Nazionale AIDEA, University of Torino

(2019) Nicolò D., Valenza G., The "start-up a business" strategy in the succession process planning at the top of family firms, 10TH International Research Meeting in Business and Management IRMBAM 2019, Business School IPAG, Nice

(2018) Nicolò D., Il reporting per segmenti nel controllo di gestione. Un'esperienza nel settore delle autolinee di trasporto pubblico, Convegno Nazionale SIDREA, 13-14 settembre 2018, University of Verona, Verona

(2018) Nicolò D., Discovering variables influencing the survival of young firms: A survey on Italian Companies, Keynote speech at 8th International Conference on Management 2018, Cz?stochowa University of Technology, Cz?stochowa

(2017) Nicolò D., Nania I., The survival of the Young Firms in the Mediterranean: Towards a Startup Mediterranean Model, Keynote speech at 3rd Dubrovnik International Economic Meeting DIEM 2017, University of Dubrovnik

GUEST SPEAKER DANS DES SÉMINAIRES DOCTORAUX :

(2020) "Startups and business creation as tools for enhancing intellectual property" (9 hours), Doctoral School of the University Mediterranea of Reggio Calabria

(2019) "The causes of vulnerability of startups and young companies", "The technique of writing the business plan", The evaluation of the economic and financial sustainability of the business idea through the business plan (7 hours), Doctorate in Engineering of Information, University Mediterranea of Reggio Calabria

(2019) "Vulnerability factors of startups and young companies: the results of a survey on Italian companies" (2 hours), Doctorate in Law and Economics, University Mediterranea of Reggio Calabria

(2018) "Survival and vulnerability of young businesses and start-ups in Italy and the Euro-Mediterranean area" (2 hours), Doctorate in Global Studies for an Inclusive and Integrated Society, University "Dante Alighieri" of Reggio Calabria

(2018) "Space and time dimensions in segment reporting to support management control" (2 hours), Doctorate in Business Economics, University of Calabria

(2018) "The vulnerability factors of start-ups and young companies" (2 hours), Doctorate in Business Economics, University of Calabria

RESPONSABILITÉS ÉDITORIALES PERMANENTES :

(2019-present) International Journal of Advances in Management and Economics

(2015-present) International Journal of Sustainable Economies Management

Scientific committee member : (2019-present) Collana di Studi su Imprenditorialità e Innovazione Sociale, diretta da F. Vermiglio, FrancoAngeli

(2018-present) Collana di Economia Aziendale, diretta da L. Potito, Giappichelli

(2019-present) International Business Research (2019-present) Journal of Risk and Financial Management, MDPI

Selected publications

Nicolò D. (2021). Business plan nella fase di startup. Idea imprenditoriale, modello di business e identità aziendale, Egea, Milano ISBN 978-88-238-2315-0.

Baldarelli M.G., Nicolò D. (2020). Toward NBS approach in integrated segment reporting of placed-based organizations: Between tradition and innovation, International Symposium New Mediterranean Perspectives Knowledge Dynamics, Innovation-driven Policies Towards the Territories' Attractiveness Volume 1, Bevilacqua, Carmelina, Calabrò, Francesco, Della Spina, Lucia (Eds.), eBook ISBN 978-3-030-52869-0, DOI 10.1007/978-3-030-52869-0, Hardcover ISBN 978-3-030-52868-3, Springer.

Bruna M.G., Nicolò D. (2020). Corporate Reputation and Social Sustainability in the early stages of start-ups: a theoretical model to match stakeholders' expectations through Corporate Social Commitment, Finance Research Letters, Elsevier B.V., ISSN: 1544-6123.

Nicolò D., Valenza G. (2020). Il reporting per segmenti nei settori del trasporto pubblico locale e della cura della salute. Esperienze a confronto, Management control, n.1, 35-57, ISSN: 2239-0391 ISSN 2239-4397, DOI: 10.3280/MACO2020-001003

Del Pozzo A., Loprevite S., Nicolò D. (2020). Venture capital and Valuation of Innovative Start-ups: The Business Case of Mosicoon, International Journal of Advances in Management and Economics, n. 9, Issue 2, March-April, pp. 1-15, ISSN: 2278-3369

Nicolò D., Valenza G. (2019). Il dinamismo e la competitività delle imprese italiane: le high-growth enterprises e le gazzelle familiari e non familiari, Rivista Economica del Mezzogiorno, n. 3-4, ISSN: 1120-9534, e-ISSN 2612-0984, pp. 997-1019, DOI: 10.1432/96266

Nicolò D. (2019). La vulnerabilità delle imprese in fase di start-up. Analisi ed interpretazione delle cause, in *Strategia, Management e Controllo*, Collana diretta da L. Marchi, Giappichelli, Torino, ISBN: 9788892131200

Nicolò D., Valenza G. (2019). The "Start-up a Business" Strategy in the Succession Process Planning at the Top of Family Firms, *Usa-China Business Review*, vol.18, n.2, Apr.-June, pp. 1-12, ISSN: 1537-1514

(2018) Nicolò D., Carenze informative e vulnerabilità delle imprese giovani, *Management control*, n. 2 Suppl., pp. 37-52, ISSN: 2239-0391, 10.3280/MACO2018-SU2003

(2017) Nicolò D., Young Firms Sustainability and Corporate Reputation: A Comparison of the Survival Rates in the US and EU, in: Jean-Vasile A., Nicolò D., *Sustainable Entrepreneurship and Investments in the Green Economy*, IGI Global, Hershey, Pennsylvania - USA, 2017, pp. 1-27, ISBN13: 9781522520757, ISBN10 1522520759, EISBN13: 9781522520764, indicizzato in Scopus codice 2-s2.0-85016902073, DOI: 10.4018/978-1-5225-2075-7
