

Berk KUCUKALTAN
Associate Professor in Management | Affiliated Senior Researcher at IPAG Business School

Contact

LinkedIn

Biography

Dr. Berk Kucukaltan completed his Ph.D. in business management at Brunel University London, with the Dean's Prize for Innovation and Impact in Doctoral Research in the Brunel Business School. He holds the title of Associate Professor in Turkey and works as an Associate Professor at the University of Bradford in the UK. He is also an affiliated Senior Research Fellow at the Gordon Institute of Business Science, University of Pretoria, South Africa.

He has held visiting fellow positions at universities in France, the UK, Turkey, and Austria.

His research interests stretch across performance management and measurement, digital transformation strategies, organisational change management, strategic decision-making, logistics, and innovation and technology management subjects.

In practice, he has an active mentorship portfolio for both the start-ups and the established businesses. He has worked with logistics companies, chambers of commerce, and government bodies in different countries to assess their capability and maturity levels for digital transformation strategies and data-driven decision-making.

In academia, in addition to his Editor roles and editorial board memberships in several journals listed in the Web of Science (WoS), he has a large number of publications in ABS-listed/WoS-indexed journals and in widely known conferences. He delivered keynote speeches at various international conferences and gave sectoral interviews on television channels.

Education

- 2016- PhD (Awarded), Brunel Business School, Brunel University London, UK

- 2012- Master’s (Awarded), International Trade and Monetary Management, Marmara University, Turkey
- 2010- BSc., Industrial Engineering, Kocaeli University, Turkey

---

Teaching Areas

- Innovation and Technology Management
- Logistics and Supply Chain Management
- Business Performance
- Responsible Management and AI
- Entrepreneurship
- E-Business Strategy

Research Areas

- Business Performance
- Technology Management
- Performance Management
- Logistics Management
- Strategic Decision-Making
- Digital Transformation

Professional experiences

- **Editor-in-Chief**, International Journal of Productivity and Performance Management, Emerald Group Publishing
- **Editorial Advisory Board Member**, Management Decision, Emerald Group Publishing
- **Editorial Advisory Board Member**, Journal of Enterprise Information Management, Emerald Group Publishing
- **Co-Track Chair**, Operations, Logistics, Supply Chain Management SIG, British Academy of Management, UK
- **Performance Management SIG Executive Committee**, British Academy of Management, UK
- **Advisory Committee Member**, Turkish-Scottish Chamber of Commerce (Edinburgh, UK)

Selected publications

- Gozgor, G., Gursoy, D., Kucukaltan, B., & Wu, C. (2027). Geopolitical risk and tourism firm resilience: Global evidence. Tourism Management, 118, 105499.
- Ba???, M., Kucukaltan, B., Yolcu, T., Kurutkan, M. N., & Ard?ç, K. (2026). Microfoundations of supply chain agility: managerial attention, cognitive styles and sustainable marketing. Management Decision, 1-43.
- Fares, N., Jum’a, L., Shardeo, V., Kucukaltan, B., Misbauddin, S. M., Lloret, J., & Garza-Reyes, J. A. (2026). Cybersecurity vulnerabilities of collaborative robots in Industry 5.0: implications of IoT networks for productivity. Journal of Enterprise Information Management, 1-26.
- Zhang, L., Kamasak, R., Tang, Y., Cai, Y., & Kucukaltan, B. (2025). A multilevel examination of performance in innovation ecosystems: board, asset scale, technology, and government support. IEEE

Transactions on Engineering Management, 72, 1714-1729.
- Kucukaltan, B., Kamasak, R., Yalcinkaya, B., & Irani, Z. (2024). Investigating the themes in supply chain finance: the emergence of blockchain as a disruptive technology. International journal of production research, 62(22), 8173-8192.
- Karakas, S., Acar, A. Z., & Kucukaltan, B. (2024). Blockchain adoption in logistics and supply chain: a literature review and research agenda. International Journal of Production Research, 62(22), 8193-8216.
- Kucukaltan, B., Saatcioglu, O. Y., Irani, Z., & Tuna, O. (2022). Gaining strategic insights into Logistics 4.0: expectations and impacts. Production Planning & Control, 33(2-3), 211-227.
- Kucukaltan, B., Irani, Z., & Acar, A. Z. (2022). Business model canvas for humanitarian operations of logistics service providers. Production Planning & Control, 33(6-7), 590-605.
- Kucukaltan, B., & Topcu, Y. I. (2019). Assessment of key airline selection indicators in a strategic decision model: Passengers' perspective. Journal of Enterprise Information Management, 32(4), 646-667.
- Kucukaltan, B., Irani, Z., & Aktas, E. (2016). A decision support model for identification and prioritization of key performance indicators in the logistics industry. Computers in Human Behavior, 65, 346-358.