



Thuy DAOAssistant Professor of Finance? MBA Program Director

Contact

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Campus: Paris

Biography

Thuy DAO is an Assistant Professor of Finance with a strong research focus on Fintech and Green Finance. She holds a Master's degree (2017) from NEOMA Business School and a Ph.D. in Finance (2022) from the University of Paris 8. Her teaching portfolio includes Financial Controlling, Financial Accounting, and Financial Management.

As Head of the MBA Program at IPAG Business School, she combines academic leadership with a forward-thinking vision for finance education. Drawing on deep expertise in sustainable finance, climate finance, and fintech, she designs and leads a curriculum that equips graduates to meet the evolving demands of the financial industry.

Her academic and professional journey is grounded in a commitment to advancing cutting-edge research and nurturing responsible, impact-driven leaders. Together with the team at IPAG, she is dedicated to shaping a new generation of finance professionals who are prepared to drive innovation and sustainability in global markets.

Education

2022: PhD in Economic Science, University of Paris 8, France 2017: Program Grande Ecole, NEOMA Business School, France

2017: MBA, CFVG, Vietnam

Teaching Areas

- Financial Controlling & Accounting
- Statistics
- Corporate Finance
- Big Data and Data Science
- · Financial Management

Research Areas

- Fintech
- Cryptocurrencies
- Green Finance
- Financial Markets

Professional experiences

Academic positions:

2024 – to date: Academic Director of MBA Program 2022 – to date: Assistant Professor of Finance

Postgraduate Teaching (2023 – to date)

- Financing Sustainability 24h MBA, IPAG Business School (English)
- Advanced Corporate Finance, 24h PGE, IPAG Business School (English)
- Management Accounting (Blended Learning), 24h MBA, IPAG Business School (English and French)
- Finance for Manager (Blended Learning), 24h MBA, IPAG Business School (English and French)
- Big Data and Data Science, 16h PGE, IPAG Business School (English)
- Weekend Challenge, 48h MBA, IPAG Business School (English and French)

Undergraduate Teaching (2018 - to date)

- Financial Accounting, 24h, PGE IPAG Business School (English)
- Statistics, 24h, PGE IPAG Business School (English)

Professional Experiences:

2016: Senior Financial Analyst, FPT Retails, Vietnam 2015-2016: Financial Analyst, Acuatico Service Vietnam, Vietnam

2012-2015: Investment Consultant, MB Securities, Vietnam

Project & Fundraising

2020 – 2023: Erasmus+ Project - Training Faculty on Blended Learning (FABLE), € 300 K. 2023-2024: Macroeconomic Implications of Transitions to Low-Carbon Energy in Vietnam, funded by Climate Compatible Growth, £90K

Selected publications

- Lieu L., Dao T., Nguyen T. et Vu T. (2024). Climate Governance and Carbon Risk in the Global Energy Sector: Insights into Corporate Environmental Initiatives. *Energy Economics. (ABS3)*
- Awijen H., Dao T. et Ben Ameur H.(2024). Leveraging BITs and Institutional Quality for Sustainable Development:
 The Moderating Role of Climate-related Development Finance. Research in International Business and Finance (in R&R). (ABS2)
- Dao T. et al. (2025). Understanding Energy Security in Geopolitical Contexts: Insights from Decomposing Energy Diversification Indexes, *Energy Economics (in R&R). (ABS3).*
- Dao T. et al (2025). (Eco-Innovation Strategy in Response to Energy-Related Uncertainty and Geopolitical Risk: Insights from Energy Sector, *Energy Economics (in R&R)*. (ABS3).

Working papers:

- Corbet S., Nguyen D. K., Sensoy A. et Dao T. (2025). Risk Transmission in Stable Causality Networks of European Sovereign Debt Markets (*targeting The European Journal of Finance, ABS3*).
- Hussain N. et Dao T. (2025). Task-fintech-fit and Affordance in Supply Chain Finance for Sustainable Supply Chain Performance: Insights from Retailers in Retailers in E-commerce (targeting International Review of Financial Analysis, ABS3).
- Dao T. et Awijen H. (2025). Co-movement between Cryptocurrencies, NFTs, DeFi assets, and Energy Market (targeting Finance Research Letters, ABS2).