



## **Inaya WAHIDI**

Assistant Professor in Management ? Affiliated member of IPAG Chair "Toward an Inclusive Company"

## **Contact**

- Email: [i.wahidi@ipag.fr](mailto:i.wahidi@ipag.fr)
- Telephone: +33 7 77327513
- Campus: Paris

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## **Biography**

Assistant Professor of Management at IPAG Business School, Paris. She has been teaching management sciences since 2009. She holds a PhD in Management Sciences from the University of Western Brittany, France, since 2011. Her research focuses on entrepreneurship, gender equality, and CSR.

She is certified in "Entrepreneurship Development Skills for non-business Students" delivered by HECD in partnership with ECD and Florida State University. Member of IPAG Chair "Towards an Inclusive Company." Member of UN Women France since 2023.

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## **Education**

## Teaching Areas

- Strategic management
  - Introduction to management
  - Logistics and supply chain
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## Research Areas

- Entrepreneurship
  - Gender equality
  - CSR
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## Professional experiences

- Mentor in entrepreneurship for women and young students. She has extensive experience, notably with the Hult Prize, the most prestigious international social entrepreneurship competition for students.
  - Certified in Management consulting essentials (2021) delivered by CMC (The International council of Management Consulting Institutes) and SMDC (The Society of management and Consultant Development).
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## Selected publications

Wahidi I. (2025). Inclusion in women's health in times of multiple crises: Breast cancer awareness in the Lebanese context. Acceptée pour publication dans Question(s) de Management (FNEGE 4)

Hartani, A., Maliki, S. B., Kertous, M., & Wahidi, I. (2024). Innovation and production management: lessons from Algerian consumers. International Journal of Services, Economics and Management, 15(5), 479-496. DOI:

Wahidi, I., Kertous, M., Maliki, S., & Ayoub, H. (2024). Unveiling the Resilience of Lebanese SMEs: The Effects of Multiple Crises on Its Performance. *International journal of business and management*, 19(1), 143-158.

Wahidi I. (2023). L'adoption de la vente digitale par les PME en période de crises multiples : le cas libanais. *Revue Management et Sciences Sociales (FNEGE 4)*, 35, 203-222.

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