



Stéphanie BUGAUT-HEICHELBECH

Associate Professor in Entrepreneurship? Head of Group Incubators (within the Research, Dissemination & Impact Department), Head of "Entrepreneurship" specialization (PGE)

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Biography

Researcher and lecturer in entrepreneurship, holding a PhD from Université Paris Cité and a Master's degree from Euromed Marseille, her PhD thesis focuses on the multidimensionality of entrepreneurial well-being.

As an entrepreneur since 2010, she began her professional career as a key account manager in the banking sector (2007-2009), then as a sales director in the textile industry (2009-2011), before transitioning to higher education in 2017. She is currently the head of the "Entrepreneurship" specialization at IPAG.

As a member of the Amarok Observatory, she also works as a consultant in strategic business development and executive health prevention.

Education

• 2006: Master degree Euromed Marseille, Management

Teaching Areas

- Entrepreneurial Business Model
- Introduction to Management
- Organizational Management
- Crowdfunding
- Introduction to Entrepreneurship
- Corporate Strategy and Management of Family Businesses
- Human Resource Management and Leadership

Research Areas

- Executive Health
- Entrepreneurial Well-being
- Entrepreneurial Pedagogy

Professional experiences

- Researcher and member of the Amarok Observatory, the world's first observatory on executive health
- Consultant in strategic business development and executive health prevention
- Active member of Entre-Head, an association dedicated to preventing emotional and professional burnout among entrepreneurs

Selected publications

- Heichelbech, S., Paraschiv, C. (2022). Entrepreneur's attitude towards health: Between denial, breakdown, awareness, and action. Revue de l'Entrepreneuriat, 2(HS2), 33-58.
- Chenavaz, R. Y., Couston, A., Heichelbech, S., Pignatel, I., Dimitrov, S. (2023). Corporate Social Responsibility and Entrepreneurial Ventures: A Conceptual Framework and Research Agenda. Sustainability, 15(11), 8849.
- Bugaut-Heichelbech, S., Foltzer, D., Paraschiv, C. (2023). Temporal Well-being of Entrepreneurs: An Empirical Investigation. Revue de l'Entrepreneuriat/Review of Entrepreneurship, 22(4), 15-41.