



## **Stéphanie BUGAUT-HEICHELBECH**

Assistant Professor in Management

### **Contact**

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### **Biography**

Researcher and lecturer in entrepreneurship, holding a PhD from Université Paris Cité and a Master's degree from Euromed Marseille, her PhD thesis focuses on the multidimensionality of entrepreneurial well-being.

As an entrepreneur since 2010, she began her professional career as a key account manager in the banking sector (2007-2009), then as a sales director in the textile industry (2009-2011), before transitioning to higher education in 2017. She is currently the head of the "Entrepreneurship" specialization at IPAG.

As a member of the Amarok Observatory, she also works as a consultant in strategic business development and executive health prevention.

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### **Education**

- 2006: Master degree Euromed Marseille, Management

- 2023: PHD, Université Paris Cité, France
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## Teaching Areas

- Entrepreneurial Business Model
  - Introduction to Management
  - Organizational Management
  - Crowdfunding
  - Introduction to Entrepreneurship
  - Corporate Strategy and Management of Family Businesses
  - Human Resource Management and Leadership
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## Research Areas

- Executive Health
  - Entrepreneurial Well-being
  - Entrepreneurial Pedagogy
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## Professional experiences

- Researcher and member of the Amarok Observatory, the world's first observatory on executive health
- Consultant in strategic business development and executive health prevention
- Active member of Entre-Head, an association dedicated to preventing emotional and professional burnout among entrepreneurs

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## Selected publications

- Heichelbech, S., Paraschiv, C. (2022). Entrepreneur's attitude towards health: Between denial, breakdown, awareness, and action. *Revue de l'Entrepreneuriat*, 2(HS2), 33-58.
  - Chenavaz, R. Y., Couston, A., Heichelbech, S., Pignatelli, I., Dimitrov, S. (2023). Corporate Social Responsibility and Entrepreneurial Ventures: A Conceptual Framework and Research Agenda. *Sustainability*, 15(11), 8849.
  - Bugaut-Heichelbech, S., Foltzer, D., Paraschiv, C. (2023). Temporal Well-being of Entrepreneurs: An Empirical Investigation. *Revue de l'Entrepreneuriat/Review of Entrepreneurship*, 22(4), 15-41.
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