

Hong T.M. BUI
Affiliated Senior Researcher at IPAG Business School

Contact

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Biography

Professor Hong T. M. Bui has a broad social science background, including economics, education, communication, management, and various methodologies in both qualitative and quantitative. Her research focuses on learning organisation, organisational studies, and an interdisciplinary approach to innovation and sustainability. Hong served as an associate editor for The Learning Organization and now for Applied Psychology: An International Review.

Hong has worked for five different business schools in the UK: Norwich Business School, Bournemouth Business School, Southampton Business School, Bath School of Management, and currently Birmingham City Business School.

In 2014, the Public Administration Review journal reviewed Hong as a "talented researcher" and "leading scholar." She has an extensive network with researchers, practitioners, and policymakers in various disciplines working on grand challenges such as sustainable cities, new energy, innovation, climate change, and healthcare in the UK and many developing countries worldwide.

Hong is passionate about developing business education to transform society toward innovation and sustainability. Forbes Vietnam named her to its list of 20 Inspiring Women 2021.

Education

2010: PhD, University of East Anglia

Teaching Areas

- HRD
- OB
- Organisational Studies

Research Areas

- Learning Organisation
- Organisational Studies

Professional experiences

- Prof Hong Bui is an Associate Editor of Applied Psychology: An International Review.
- She has secured more than £1.5 million in income from research and enterprise activities.
- She has a good network with researchers, practitioners, and policymakers from many disciplines working on grand challenges in many global South countries via dozens of Newton Fund grants.
- She has developed leaders and managers in private and public organisations in and outside the UK, including a deputy prime minister of Vietnam.
- She has worked as a consultant for organisations and local governments.
- UNESCO has invited her several times to contribute to its policy dialogues on Entrepreneurship Education in Asia-Pacific.

Selected publications

1. Du Plessis, L. & Bui, H. T. M. (2024). Psychologically Gaining through Losing: A Metaphor Analysis. Journal of Managerial Psychology, 39(2), 185-201.
2. Audretsch, D. A., Beliski, M., Bui, H. T. M. & Herzig, M. (2023). Improvisation and Innovation in Teams: The Jazz Effect. British Journal of Management, 34(3), 1684-1684.
3. Bui, H. T. M., Shoaib, S., Tran, L.T., Tran-Vu, V. H. & Baruch, Y. (2023). University's shared vision for research and teaching: an international comparative study. Higher Education, https://doi.org/10.1007/s10734-023-01105-w
4. Du Plessis, L. & Bui, H. T. M. (2023). #FeesMustFall# Movement in the Post-Apartheid Era: Legitimacy Battle for Leaders. Journal of Organizational Change Management, 36(4), 663-678.

5. Khong, H., Celik, I., Le, T.T.T., Lai, V.T.T., Nguyen, A. & Bui, H.T.M. (2023). Examining Teachers' Behavioural Intention for Online Teaching After COVID-19 Pandemic: A Large-Scale Survey. Education and Information Technology, 28, 5999–6026.
6. Jones, D., Gardner, T. & Bui, H.T.M. (2022). Vietnamese Early Career Academics' Identity Work: Balancing Tensions between East and West. Studies in Higher Education, 47(6), 1284-1296.
7. Tran, H, Baruch, Y. & Bui, H. T. M. (2021). On the way to self-employment: The dynamics of career mobility. International Journal of Human Resource Management, 32(14), 3088-3111.
8. Bui, H. T. M., Liu. G., Ko, W. W. and Curtis, A. (2021). Harmonious Workplace Climate and Employee Altruistic Behavior: From Social Exchange Perspective. International Journal of Manpower, 42(1): 95-112.
9. Bui, H. T. M., Chau, V. S., Degl'Innocenti, M., Leone, L. & Vicentini, F. (2019). The resilient organisation: A meta-analysis of the effect of communication on team diversity and team performance. Applied Psychology: An International Review, 68 (4), 621–657. (Received Award of Top Downloaded Paper in Applied Psychology 2018-2019).
10. Bui, H. T. M., Pinto, J. and Srivastava, A. (2019). Sexualisation of the work environment and emotional exhaustion: The case of emerging India. International Journal of Manpower, 40(4), 558-573.