



MANAGEMENT

Leila OUEDRAOGO

PhD Candidate in IS Management

Contact

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Biography

As a doctoral student at the University of Montpellier in Management Sciences, specialising in IS Management, i am a Data Manager and Quality at IPAG Business School.

Reporting to the Research Department and the International Accreditations Department, I drive the deployment of quality processes in line with the school's strategy and in close alignment with my role as a data analyst, which is essential for international accreditations.

Education

- 2023: Doctoral student, University of Montpellier, France
- 2020: MBA Big Data, MBA ESG, France
- 2018 : Master II International Economics, Université Paris Dauphine, France
- 2017: Master II Applied Macroeconomics and International Finance, University of Ouaga II, Burkina Faso

Research Areas

- Management
- IS
- Ethics
- Equality & Inclusion

Professional experiences

IPAG BS, *Data Manager and Quality*

Since March 2020 (permanent contract)

- Collecting, structuring and updating data in the ERP system
- Deployment of a quality approach to improve the data collection process
- Producing the statistical tables required for accreditation applications
- Providing the information required for rankings and other surveys.

BPIfrance, *Country Risk Economist Analyst*

2018-2019 (internship, 6 months)

- Use and analysis of databases (Datastream and fragmented sources)
- Risk analysis on several aspects (economic, public finance, external and socio-political situation, governance, business climate...)
- Drafting of country fact sheets and business reports (Africa, MENA, CEECs, Latin America).
- Development of an external vulnerability risk monitoring tool (for 160 countries)

Banque de France, *Developing economies research officer*.

2017-2018 (internship, 6 months)

- Drafting of decision-support documents
 - Contribution to the drafting of the Franc Zone annual report: in charge of the analysis and drafting of sections on international trade, China; editorial assistance and proofreading of documents both in terms of form and economic analysis.
 - Collection of data from fragmentary sources.
 - Research activity: updating the Bank's Real Effective Exchange Rate (REER) model using the R software.
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