

ECONOMICS, FINANCE, CONTROL & LAW

Huong Giang NGUYEN

Assistant Professor in Finance | Research Operations Officer within the Direction of Research, Dissemination & Impact

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Biography

Huong Giang is a dedicated academic professional with a foundation in finance and a fervent commitment to research and education. She obtained a PhD in finance with a research topic related to sustainable finance from Paris Saclay University. Currently, she holds positions as **Assistant Professor in Finance**, **Research Operations Officer** within the Direction of Research, Dissemination & Impact, including **DBA Program Office** at IPAG Business School.

During her professional journey at IPAG, she is on the organizing committee of several conferences, including the International Research Meeting in Business and Management (IRMBAM), the Rencontres Internationales de la Diversité (RID), the International Symposium on Environment and Energy Finance Issues (ISEFI), and the Paris Financial Management Conference (PFMC).

Huong Giang is also a lecturer at the School of Banking and Finance, National Economics University, where she was the **Valedictorian of the university** (Top 1) in 2007 and earned her master's degree in 2010 with a Very Good degree.

She was the recipient of numerous scholarships and awards, including a **full scholarship from the Ministry of Education and Training of Vietnam for a PhD program**, a scholarship from Sumitomo Mitsui Bank (SMBC) Japan, a SEAMEO Regional Language Center Scholarship from Singapore, a Certificate of Merit from the Chairman of Hanoi City for Excellent Study Results, and a Certificate of Merit from National Economics University for students with good achievements in research activities.

Beyond her academic pursuits, Huong Giang holds roles within the academic and expert communities. She is Deputy Director of Executive Training Network at the Association of Vietnamese Scientists and Experts (AVSE Global), one of the organizers of the Vietnam Symposium in Banking and Finance (VSBF), and one of the organizers of the Vietnam Global Leaders Forum (VGFL), both organized by AVSE Global.

She aspires to seize opportunities for enhancing her expertise in economics and finance to become an inspiring lecturer and an independent researcher.

Education

2018 – 2023: Ph.D. in Finance, Paris Saclay University, France

2009 – 2010: Master in Finance and Banking, National Economics University, Vietnam

2003 – 2007: Bachelor in Finance (Valedictorian of the University), National Economics University, Vietnam

Teaching Areas

- Corporate finance
- Sustainable finance
- Accounting
- Control management

Research Areas

- Corporate finance
- Sustainable finance
- Mutual fund performance
- Mutual fund risk management

Professional experiences

CONFERENCE AND SEMINAR PRESENTATION

1. Nguyen, H. G., Nguyen, D. K., Hoang, K. & Nguyen, P. M. Q (2023). Portfolio's weighted political risk and mutual fund performance: A text-based approach. International Research Meeting in Business and Management (IRMBAM)
2. Nguyen, H. G. & Gillet, P. (2023). Mutual fund risk-taking in the context of climate change. RITM seminar.
3. Nguyen, H. G., Nguyen, D. K., Do, X. H. & Nguyen, P. M. Q (2022). How mutual fund managers and investors respond

to climate issues Evidence from mutual fund performance and flows. Vietnam Symposium in Banking and Finance (VSBF)
4. Evaluation of mergers and acquisitions (M&A) activities of Vietnamese commercial banks after four years of implementing the project of restructuring the credit institution system (2015), Conference Proceedings "Socio-economic development and banking industry in the context of international integration".
5. World experiences and lessons for Vietnam on credit support for small and medium enterprises (2015), Proceedings of National Science Conference “A source of growth momentum in a new context of integration”.
6. Withdrawal of state capital at commercial banks: International and practical experiences for Vietnam (12/2014), Proceedings of National Science Conference “Open capital sources for Vietnam's economic development in the current period".
7. E - learning new training trends for students (July 2014), Proceedings of Scientific Conference "Summary of distance learning program NEU - EDUTOP according to E - learning method".
8. Policy and strategy to create a force for the housing real estate market in the first 6 months of 2014, creating momentum for the second half of 2014 (2014), Proceedings of Scientific Conference "Vietnam's Economy in the first 6 months 2014 - New Challenges”.
9. Evaluation of the results of the restructuring of the commercial banking system in the period 2011 - 06/2014 and policy recommendations for the period 06/2014 to 12/2015 (2014), Proceedings of Scientific Conference "Vietnam's Economy in the first 6 months of 2014 - New Challenges".
10. Discussing the reasons why Securities companies have not focused on creating stock market activities (2010), Proceedings of Scientific Conference “Vietnam stock market 10 years back and development trend to year 2020”.

MAGAZINE PUBLICATIONS

1. Nguyen, M. T. & Nguyen, H. G. (2023). C?c di?n m?i c?a ngành công nghi?p ô tô… (EN: The new picture of the auto industry…). *The Saigon Times Paper,* No38, 2023 & *The Saigon Times Online*: https://thesaigontimes.vn/cuc-dien-moi-cua-nganh-cong-nghiep-o-to/
2. Nguyen, M. T. & Nguyen, H. G. (2023). Chi?n l??c ?i?n hóa c?a BMW và Tesla, BYD. *The Saigon Times Paper*, No39, 2023
3. Nguyen, M. T. & Nguyen, H. G. (2023). Tích h?p d?c làm thay ??i n?n công nghi?p ô tô - tr??ng h?p Tesla. *The Saigon Times Paper*, No40, 2023 & *The Saigon Times Online*: https://thesaigontimes.vn/tich-hop-doc-lam-thay-doi-nen-cong-nghiep-o-to-truong-hop-tesla/
4. Nguyen, M. T. & Nguyen, H. G. (2023). Chi?n l??c gi?m giá và hi?u su?t ch?ng khoán n?i tr?i c?a Tesla sau Covid-19. *The Saigon Times Paper*, No41, 2023 & *The Saigon Times Online*: https://thesaigontimes.vn/chien-luoc-giam-gia-va-hieu-suat-chung-khoan-noi-troi-cua-tesla-sau-covid-19/
5. Nguyen, M. T. & Nguyen, H. G. (2023). D??i góc nhìn tài chính, li?u Trung Qu?c có th? th?ng tr? th? tr??ng xe ?i?n toàn c?u. *The Saigon Times Paper*, No42, 2023
6. Nguyen, H. G. (2020). Vi?t Nam không còn l?a ch?n nào ngoài d?n thân và s?n sàng thay ??i (EN: Vietnam has no choice but to commit and be ready for change). The Saigon Times Online: https://thesaigontimes.vn/viet-nam-khong-con-lua-chon-nao-ngoai-dan-than-va-san-sang-thay-doi/
7. Nguyen, M. T. & Nguyen, H. G. (2020). H?t nhân vi?n thông trong chuy?n ??i s? (EN: Core of Telecommunications in Digital Transformation). The Saigon Times Online & The Saigon Times Paper: https://thesaigontimes.vn/hat-nhan-vien-thong-trong-chuyen-doi-so/
8. Nguyen, M. T. & Nguyen, H. G. (2020). Không k?p thay ??i, doanh nghi?p nh? ??i m?t nguy c? l?n v? phá s?n (EN: Unable to adapt in time, small businesses face a significant risk of bankruptcy). The Saigon Times Online: https://thesaigontimes.vn/khong-kip-thay-doi-doanh-nghiep-nho-doi-mat-nguy-co-lon-ve-pha-san/

TEXTBOOKS

1. **Stock Market** (Chapter 5), National Economics University Publishing House (2018)
2. **Securities Analysis and Investment** (Chapter 1, Chapter 2), National Economics University Publishing House (2010)

PROJECTS

1. Phan Rang – Thap Cham City Planning Consultants Project, Ninh Thuan, Vietnam (NDA Group & AVSE Global, 2021-2022)
2. Economic and Industrial Complementarity in the Francophone Communities, (International Organisation of Francophonie (OIF) & AVSE Global, 2020-2021)
3. Assessment of the impact of micro-factors on systemic risks of commercial banks listed on Vietnam's stock market (2017)
4. Enhancing the informativeness of Vietnam's stock market (2017)
5. Enhancing the institutions for Vietnam's stock market development for a transparent and sustainable period 2016-2020 (2017)
6. The impact of ownership structure on corporate financial decisions (2015)

7. Legal framework for restructuring commercial banks (2014)
8. Promoting the development of ETFs on Vietnam's stock market (2014)
9. Delisting on Vietnam's stock market - Consequences and policy implications (2014)
10. Dividend policy for companies listed on Ho Chi Minh City Stock Exchange (2013)
11. Measuring systemic risk in equity investments in Vietnam's stock market (2012)
12. Bonds of Groups in Vietnam - Current situation and solutions (2012)
13. Completing the system of transaction supervision indicators on Vietnam's stock market (2008)

Selected publications

1. Le, H. V., Diep, T. B., Goutte, S., Liu, F., Nguyen, H. G., & von Mettenheim, H.-J. (2025). Influence of social sustainable development goals sentiment on listed companies. *Research in International Business and Finance*
2. Nguyen, H. G., Hoang, K., Nguyen, Q. M., Do, H. X., & Nguyen, D. K. (2024). Portfolio's weighted political risk and mutual fund performance: A text-based approach. *Finance Research Letters*, Volume 66, August 2024. https://doi.org/10.1016/j.frl.2024.105728
3. Le, H. V., Diep, T. B., Goutte, S., Liu, F., Nguyen, H. G., & von Mettenheim, H.-J. (2025). Influence of social sustainable development goals sentiment on listed companies. *Research in International Business and Finance*
4. The impact of micro-factors on the systemic risks of commercial banks listed in Vietnam (2017), *Journal of Economics and Development*, No. 243 (II), 09/2017, p48-57.
5. World experience and lessons for Vietnam in the issue of bankruptcy of credit institutions (2014), *Journal of Economy & Development*, No. 207 (II), September 2014
