



MANAGEMENT

Cinzia COLAPINTO

Full Professor of Strategy and Entrepreneurship

Contact

<https://www.linkedin.com/in/cinzia-colapinto-5865021/>

Email: c.colapinto@ipag.fr

Campus: Nice

Biography

Dr. Cinzia Colapinto, Ph.D. in Business and Corporate Finance (University of Milan, Italy), is a full professor at IPAG Business School (Nice, France) and Venice School of Management, Ca' Foscari University of Venice (Italy). She co-leads the IPAG Research axis and IPAG Chair in Entrepreneurship and Family Business. She is a member of the STEP Project Global Consortium Board of Directors. Her research interests focus on Entrepreneurship, Innovation, and Strategy. In particular, she is interested in the role played by digital technologies in business model transformations and in their impact on the achievement of sustainable development goals by MSMEs. Her main publications are in *R&D Management*, *Management International Review*, *Management Decision*, *Science and Public Policy*, and *European Journal of Operational Research*. She is the author of several monographs, including *Adaptive Decision Making and Intellectual Styles* (Springer), and is part of international research networks on strategic innovation and entrepreneurship. She co-coordinated the Italian unit of the Urban GoodCamp Project, a Horizon Plus initiative that aims to empower Higher Education Institutions (HEIs) and their urban stakeholders to work together on pressing urban challenges by developing co-design approaches, and she coordinated the European Project Regenu, looking at entrepreneurial initiatives that lead to the regeneration of cities/regions.

Over the years, she has been consulting on issues of corporate strategy and communication, and product innovation with a variety of clients from the private sector. As an educator and consultant, she works with different client organizations and delivers entrepreneurship programs for managers and founders of SMEs.

Education

2006: Ph.D. in Business and Corporate Finance, University of Milan, Italy.

2002: Laurea (combined 4-year program B.Sc.+M.Sc.) with honors in Political Science (major in International Economics), University of Milan (Italy), 2002.

Teaching Areas

- International Entrepreneurship,
 - Strategic Management
 - Innovation Strategy in Dynamic Global Markets
 - Lean Start-up and Innovation
-

Research Areas

- Small Business Development
 - Digital Transformation
 - Entrepreneurial Education
 - Sustainability and diversity
 - Decision-making
 - Female entrepreneurship
-

Professional experiences

- Since 2026: Full Professor, IPAG Business School, France
- Since 2026: Director of the IPAG Chair in Entrepreneurship and Family Business, IPAG Business School.
- Since December 2025: Member of the SPGC Board of Directors.
- Since 2023: Associate Professor, IPAG Business School, France

- Since 2021: Associate Professor, Venice School of Management, Ca' Foscari University of Venice, Venice, Italy
- 2010 – 2021: Assistant Professor of Management, Ca' Foscari University of Venice, Venice, Italy
- 2005 – 2009: Post-doc Fellow, University of Milan, Italy.
- Since 2010, I have given professional conferences and training to CEOs in various industries in different countries

Conferences

- Strategic Communication Plan: (20 participants per cohort) - September 2021 and December 2020 - Veneto Agricoltura
- Entrepreneurship program for managers of high-growth SMEs in Kazakhstan with Nazarbayev University/ Duke CE (2018 - 2019): 4 interventions per year (35 CEOs per cohort)

Consulting

- Digital transformation in SMEs in Veneto (staff training and development, digital strategy) - 2019 PID project and 2025
- Supernanny.kz: Business plan development - 2018
- Inglesina: International distribution strategy, 2013
- Parco Natura Viva: digital storytelling, 2012

Selected publications

- Colapinto, C., Masé, S. (2025) Introducing Twin Transitions in Family Businesses: A Triple-Bottom-Line Perspective, *Business Ethics, the Environment & Responsibility*, <https://doi.org/10.1111/beer.12786>
- Colapinto C.; Mejri I. (2024), The relevance of goal programming for financial portfolio management: a bibliometric and systematic literature review, *Annals Of Operations Research*, <https://doi.org/10.1007/s10479-024-05911-y>
- Coco, N., Colapinto, C., & Finotto, V. (2024), Bridging conflicting frames in policies for digital transformation, *Science and Public Policy*, vol. 51, pp. 285-296 <https://doi.org/10.1093/scipol/scad068>
- Coco, N., Colapinto, C., & Finotto, V. (2023) Fostering digital literacy among Small and Micro Enterprises: Digital transformation as an open and guided innovation process, *R&D MANAGEMENT*, <https://doi.org/10.1111/radm.12645>
- Lagana I.R. & Colapinto, C. (2022). Multiple criteria decision-making in healthcare and pharmaceutical supply chain management: A state-of-the-art review and implications for future research. *Journal Of Multicriteria Decision Analysis*, 29 (1-2), 122-134.
- Colapinto, C., Finotto, V., & Mauracher, C. (2022). Female entrepreneurship in the wine sector: the role of family and identity in Italian small and medium wineries strategies, *Women, Family and Family Businesses Across Entrepreneurial Contexts*, Elgar, 187-204.
- Colapinto, C., Finotto, V., Pavan, D., & Pranovi, F. (2022); Redefining and Reframing a City in Pedro Andrade, Moisés de Lemos Martins, *Handbook of Research on Urban Tourism, Viral Society, and the Impact of the COVID-19 Pandemic*, IGI, 265-282

- Colapinto, C., Finotto, V., & Coco, N., (2021). Supporting Pervasive Digitization in Italian SMEs Through an Open Innovation Process, in Hinterhuber, A., Vescovi, T., Checchinato, F. (eds) *Managing Digital Transformation. Understanding the Strategic Process*, Routledge.
 - La Torre, D., Colapinto, C., Durosini, I., & Triberti, S. (2021). Team Formation for Human-Artificial Intelligence Collaboration in the Workplace: A Goal Programming Model to Foster Organizational Change, *IEEE Transactions on Engineering Management*. <https://doi.org/10.1109/TEM.2021.3077195>.
 - Colapinto, C., Jayaraman, R., & La Torre, D. (2020). A goal programming model to study the impact of R&D expenditures on sustainability-related criteria: the case of Kazakhstan, *Management Decision*, 58(11), 2497-2512. <http://dx.doi.org/10.1108/MD-09-2019-1334>.
 - Giachetti, C, Manzi, G., Colapinto C. (2019). Entry Mode Degree of Control, Firm Performance and Host Country Institutional Development: A Meta-Analysis, *Management International Review*, 59 (1), 3-39. <https://doi.org/10.1007/s11575-018-0365-z>
-