



MANAGEMENT

Cinzia Colapinto

Associate Professor in Business and Corporate Finance

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Biography

Dr. Cinzia Colapinto, Ph.D. in Business and Corporate Finance (University of Milan, Italy), is an Associate professor at the Department of Management, Ca' Foscari University of Venice (Italy), and at IPAG Business school (Nice, France). Her research interests focus on Entrepreneurship, Innovation, and Strategy. In particular, she is interested in the role played by digital technologies on business model transformations and on their impact on the achievement of sustainable development goals by MSMEs. Her main publications are in Management International Review, Management Decision, European Journal of Operational Research, Energy Policy, and Annals of Operations Research. She is the author of several monographs, including Adaptive Decision Making and Intellectual Styles (Springer), and is part of international research networks on strategic innovation and entrepreneurship. She is part of the Urban GoodCamp Project, a Horizon Plus initiative that aims to empower Higher Education Institutions (HEIs) and their urban stakeholders to work together on pressing urban challenges, by developing co-design approaches. She coordinates the European Project Regenu looking at entrepreneurial initiatives that lead to sustainability of cities/regions.

Over the years, she has been consulting on issues of corporate strategy and communication, and product innovation with a variety of clients from the private sector. As an educator and consultant, she works with different client organizations and delivers entrepreneurship programs for managers and founders of SMEs.

Education

2006: Ph.D. in Business and Corporate Finance, University of Milan, Italy.

2002: Laurea (combined 4-year program B.Sc.+M.Sc.) with honors in Political Science (major in International Economics), University of Milan (Italy), 2002.

Teaching Areas

- International Entrepreneurship,
 - Strategic Management
 - Innovation Strategy in Dynamic Global Markets
 - Lean start-up
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Research Areas

- Small Business Development
 - Digital Transformation
 - Entrepreneurial Education
 - Sustainability and diversity
 - Decision-making
 - Female entrepreneurship
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Professional experiences

Depuis 2022 : Chercheur senior, IPAG Business School, France

Depuis 2021 : Professeur associé, Université Ca' Foscari de Venise, Venise, Italie

2010 –2021 : Professeur assistant de gestion, Université Ca' Foscari de Venise, Venise, Italie

2005 – 2009 : Post Doc Fellow, Université de Milan, Italie.

Depuis 2010, j'ai donné des conférences professionnelles et des formations aux PDG de diverses industries dans différents pays.

Conférences

- Plan de communication stratégique : (20 participants par cohorte) - septembre 2021 et décembre 2020 - Veneto Agricoltura
- Programme d'entrepreneuriat pour PME à forte croissance au Kazakhstan avec Nazarbayev University/ Duke CE (2018 - 2019) : 4 interventions par an (35 PDG par cohorte)

Consultant

- Transformation numérique dans les PME en Vénétie (formation et développement du personnel, stratégie numérique) - Projet PID 2019
- Supernanny.kz : Élaboration d'un plan d'affaires - 2018
- Inglesina : Stratégie de distribution internationale, 2013
- Parco Natura Viva : narration numérique, 2012

Selected publications

Colapinto, C., Masé, S. (2025) Introducing Twin Transitions in Family Businesses: A Triple-Bottom-Line Perspective, Business Ethics, the Environment & Responsibility, <https://doi.org/10.1111/beer.12786>

Colapinto C.; Mejri I. (2024), The relevance of goal programming for financial portfolio management: a bibliometric and systematic literature review, Annals Of Operations Research, <https://doi.org/10.1007/s10479-024-05911-y>

Coco, N., Colapinto, C., & Finotto, V. (2024), Bridging conflicting frames in policies for digital transformation, Science and Public Policy, vol. 51, pp. 285-296 <https://doi.org/10.1093/scipol/scad068>

Coco, N., Colapinto, C., & Finotto, V. (2023) Fostering digital literacy among Small and Micro Enterprises: Digital transformation as an open and guided innovation process, R&D MANAGEMENT, <https://doi.org/10.1111/radm.12645>

Lagana I.R. & Colapinto, C. (2022). Multiple criteria decision-making in healthcare and pharmaceutical supply chain management: A state-of-the-art review and implications for future research. Journal Of Multicriteria Decision Analysis, 29 (1-2), 122-134.

Colapinto, C., Finotto, V., & Mauracher, C. (2022). Female entrepreneurship in the wine sector: the role of family and identity in Italian small and medium wineries strategies, Women, Family and Family Businesses Across Entrepreneurial Contexts, Elgar, 187-204.

Colapinto, C., Finotto, V., Pavan, D., & Pranovi, F. (2022); Redefining and Reframing a City in Pedro Andrade, Moisés de Lemos Martins, Handbook of Research on Urban Tourism, Viral Society, and the Impact of the COVID-19 Pandemic, IGI, 265-282

Colapinto, C., Finotto, V., & Coco, N., (2021). Supporting Pervasive Digitization in Italian SMEs Through an Open Innovation Process, in Hinterhuber, A., Vescovi, T., Checchinato, F. (eds) Managing Digital Transformation. Understanding the Strategic Process, Routledge.

La Torre, D., Colapinto, C., Durosini, I., & Triberti, S. (2021). Team Formation for Human-Artificial Intelligence Collaboration in the Workplace: A Goal Programming Model to Foster Organizational Change, IEEE Transactions on Engineering

Management. <https://doi.org/10.1109/TEM.2021.3077195>.

Colapinto, C., Jayaraman, R., & La Torre, D. (2020). A goal programming model to study the impact of R&D expenditures on sustainability-related criteria: the case of Kazakhstan, *Management Decision*, 58(11), 2497-2512. <http://dx.doi.org/10.1108/MD-09-2019-1334>.

Giachetti, C, Manzi, G., Colapinto C. (2019). Entry Mode Degree of Control, Firm Performance and Host Country Institutional Development: A Meta-Analysis, *Management International Review*, 59 (1), 3-39. <https://doi.org/10.1007/s11575-018-0365-z> .
