



Domenico Nicolò

Affiliate Research Fellow

Contact

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Biography

Domenico Nicolò is a Full Professor of Business Economics and a Chartered Public Accountant. He holds a Doctorate in Business Economics from University of Catania, (Italy). Director of the ReTMES Laboratory (Research Team on Mediterranean Enterprises and Startups) at the University Mediterranea of Reggio Calabria (Italy).

Affiliate Research Fellow to the IPAG Chair "Towards an Inclusive Company".

Member of the Research Unit of the University of Reggio Calabria of the international research project: "Transition with Resilience for Evolutionary Development (TREnD) - Marie Skłodowska-Curie Actions (MSCA) - Research and Innovation Staff Exchange (RISE), Grant Agreement Nr. 823952.

Member of the Board of the Research Doctorate in "Law and Economics", University Mediterranea of Reggio Calabria (Italy).

Delegate for "Business creation, startup and technology transfer" of the DIGIES Dept., University Mediterranea of Reggio Calabria.

Education

(1996) Doctorate in Economia Aziendale (eq. to Business Economics), University of Catania (Italy), Dissertation on: "Off Balance Sheet Accounts"

(1990) Laurea cum laude in Economia e Commercio (eq. to B.Sc. in Economics and Management and M.Sc. in Accounting), University of Messina (Italy)

Teaching Areas

Management control (Business planning and Reporting), Startups, new venture creation and entrepreneurship, Corporate Social Responsibility (CSR), High growing enterprises (gazelles), Family business

Research Areas

Business Economics, Accounting, Business Economics Advanced Course (national and international accounting standards, corporate valuation), Business plan and new venture creation

Professional experiences

- Consulting

(2017) Consulting for Ferrero SpA for accounting and company valuation

(2014-2017) Consulting and training for reporting and budgeting at AIR SpA (2014-2015) Startup Mentor at Turn8 Accelerator, Dubai (2014) Startup Mentor at Calabrialnnova

(2009-2010) Consulting and training for reporting and budgeting at the Montevergine SpA

- Conferences

(2020) Baldarelli M.G., Nicolò D., Toward NBS approach in integrated segment reporting of placed-based organizations: Between tradition and innovation, International Symposium New Mediterranean Perspectives Knowledge Dynamics, Innovation-driven Policies Towards the Territories' Attractiveness, University Mediterranea of Reggio Calabria

(2019) Nicolò D., Reputazione aziendale, fiducia e sostenibilità delle imprese in fase di start-up, Convegno Nazionale AIDEA, University of Torino

(2019) Del Pozzo A., Loprevite S., Nicolò D., Venture capital, indicatori non convenzionali e fondamentali di performance, Convegno Nazionale AIDEA, University of Torino

(2019) Nicolò D., Valenza G., The "start-up a business" strategy in the succession process planning at the top of family firms, 10TH International Research Meeting in Business and Management IRMBAM 2019, Business School IPAG, Nice

(2018) Nicolò D., Il reporting per segmenti nel controllo di gestione. Un'esperienza nel settore delle autolinee di trasporto pubblico, Convegno Nazionale SIDREA, 13-14 settembre 2018, University of Verona, Verona

(2018) Nicolò D., Discovering variables influencing the survival of young firms: A survey on Italian Companies, Keynote speech at 8th International Conference on Management 2018, Cz?stochowa University of Technology, Cz?stochowa

(2017) Nicolò D., Nania I., The survival of the Young Firms in the Mediterranean: Towards a Startup Mediterranean Model, Keynote speech at 3rd Dubrovnik International Economic Meeting DIEM 2017, University of Dubrovnik

- Seminars to doctorate students by invitation:

(2020) "Startups and business creation as tools for enhancing intellectual property" (9 hours), Doctoral School of the University Mediterranea of Reggio Calabria

(2019) "The causes of vulnerability of startups and young companies", "The technique of writing the business plan", The evaluation of the economic and financial sustainability of the business idea through the business plan (7 hours), Doctorate in Engineering of Information, University Mediterranea of Reggio Calabria

(2019) "Vulnerability factors of startups and young companies: the results of a survey on Italian companies" (2 hours), Doctorate in Law and Economics, University Mediterranea of Reggio Calabria

(2018) "Survival and vulnerability of young businesses and start-ups in Italy and the Euro-Mediterranean area" (2 hours), Doctorate in Global Studies for an Inclusive and Integrated Society, University "Dante Alighieri" of Reggio Calabria

(2018) "Space and time dimensions in segment reporting to support management control" (2 hours), Doctorate in Business Economics, University of Calabria

(2018) "The vulnerability factors of start-ups and young companies" (2 hours), Doctorate in Business Economics, University of Calabria

- Editorial positions

Associate editor

(2019-present) International Journal of Advances in Management and Economics

(2015-present) International Journal of Sustainable Economies Management

Scientific committee member: (2019-present) Collana di Studi su Imprenditorialità e Innovazione Sociale, diretta da F. Vermiglio, FrancoAngeli

(2018-present) Collana di Economia Aziendale, diretta da L. Potito, Giappichelli

Reviewer

(2019-present) International Business Research (2019-present) Journal of Risk and Financial Management, MDPI

Selected publications

Nicolò D. (2021). Business plan nella fase di startup. Idea imprenditoriale, modello di business e identità aziendale, Egea, Milano ISBN 978-88-238-2315-0.

Baldarelli M.G., Nicolò D. (2020). Toward NBS approach in integrated segment reporting of placed-based organizations: Between tradition and innovation, International Symposium New Mediterranean Perspectives Knowledge Dynamics, Innovation-driven Policies Towards the Territories' Attractiveness Volume 1, Bevilacqua, Carmelina, Calabrò, Francesco, Della Spina, Lucia (Eds.), eBook ISBN 978-3-030-52869-0, DOI 10.1007/978-3-030-52869-0, Hardcover ISBN 978-3-030-52868-3, Springer.

Bruna M.G., Nicolò D. (2020). Corporate Reputation and Social Sustainability in the early stages of start-ups: a theoretical model to match stakeholders' expectations through Corporate Social Commitment, Finance Research Letters, Elsevier B.V., ISSN: 1544-6123.

Nicolò D., Valenza G. (2020). Il reporting per segmenti nei settori del trasporto pubblico locale e della cura della salute. Esperienze a confronto, Management control, n.1, 35-57, ISSN: 2239-0391 ISSN 2239-4397, DOI: 10.3280/MACO2020-001003

Del Pozzo A., Loprevite S., Nicolò D. (2020). Venture capital and Valuation of Innovative Start-ups: The Business Case of Mosaicoon, International Journal of Advances in Management and Economics, n. 9, Issue 2, March-April, pp. 1-15, ISSN: 2278-3369

Nicolò D., Valenza G. (2019). Il dinamismo e la competitività delle imprese italiane: le high-growth enterprises e le gazzelle familiari e non familiari, Rivista Economica del Mezzogiorno, n. 3-4, ISSN: 1120-9534, e-ISSN 2612-0984, pp. 997-1019, DOI: 10.1432/96266

Nicolò D. (2019). La vulnerabilità delle imprese in fase di start-up. Analisi ed interpretazione delle cause, in *Strategia, Management e Controllo*, Collana diretta da L. Marchi, Giappichelli, Torino, ISBN: 9788892131200

Nicolò D., Valenza G. (2019). The "Start-up a Business" Strategy in the Succession Process Planning at the Top of Family Firms, *Usa-China Business Review*, vol.18, n.2, Apr.-June, pp. 1-12, ISSN: 1537-1514

(2018) Nicolò D., Carenze informative e vulnerabilità delle imprese giovani, *Management control*, n. 2 Suppl., pp. 37-52, ISSN: 2239-0391, 10.3280/MACO2018-SU2003

(2017) Nicolò D., Young Firms Sustainability and Corporate Reputation: A Comparison of the Survival Rates in the US and EU, in: Jean-Vasile A., Nicolò D., *Sustainable Entrepreneurship and Investments in the Green Economy*, IGI Global, Hershey, Pennsylvania - USA, 2017, pp. 1-27, ISBN13: 9781522520757, ISBN10 1522520759, EISBN13: 9781522520764, indicizzato in Scopus codice 2-s2.0-85016902073, DOI: 10.4018/978-1-5225-2075-7
