



MANAGEMENT

## **Lubica Hikkerova**

Assistant Professor of Management

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### **Biography**

Lubica Hikkerova is Professor at the IPAG Business School, Paris. She obtained her PhD at Matej Bel University in Banska Bystrica, Slovakia (ISO 9001 certified). Her main research fields are summed up in two axes; marketing in tourism on the one hand, innovation and entrepreneurship on the other.

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### **Education**

2011: Ph. D in Management Science, University of Banska Bystrica, Slovakia

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### **Teaching Areas**

Marketing & Tourism, Master & Bachelor, Simulation Game, Master

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## Research Areas

Marketing of services, Consumer behavior, Innovation, Entrepreneurship

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## Professional experiences

Since 2011: IPAG Business School - Paris (FR) - Assistant Professor

2008-2010: Amiens School of Management - France Business School (FR) - Lecturer

2007-2010: La Rochelle Business School (FR) - Teaching and Research Assistant

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## Selected publications

AL. Boncori, E. Braune, L. Hikkerova, «Do managers use the available non-committed financial resources at their discretion in response to stakeholder pressure?», *Management International*, forthcoming 2020.

R. Manita, N. Elommal, P. Baudier, L. Hikkerova, "The digital transformation of external audit and its impact on corporate governance", *Technological Forecasting and Social Change*, Vol. 150, 119751, 2020.

L. Hikkerova, E. Braune, L. Wamba, JM. Sahut, « Gouvernance et risqué systématique de l'entreprise », *Revue Française de Gouvernance d'entreprise*, n°21, pp. 72-90, 2019.

A. Ben Mabrouk, F. Najjar, L. Hikkerova, « Le comportement d'achat des produits partage : proposition et validation d'un modèle », *Gestion 2000*, vol. 36, no. 5, pp. 85-100, 2019.

W. Ben Arfi, L. Hikkerova. « Capital social et vision stratégique du dirigeant : comment parvenir à l'hypercroissance dans un contexte défavorable ? », *Revue de l'Entrepreneuriat*, vol. 18, no. 2, pp. 95-118, 2019.

M. Mazra, H. Seini, L. Hikkerova, « Justice interactionnelle et performance des salariés au sein des PME industrielles camerounaises : le rôle modérateur de la culture organisationnelle », *Gestion 2000*, vol. volume 36, no. 3, pp. 39-67, 2019.

W. Ben Arfi, R. Enström, JM; Sahut, L. Hikkerova, "The significance of knowledge sharing platforms for open innovation success: A tale of two companies in the dairy industry", *Journal of Organizational Change Management*, Vol. 32 No. 5, pp. 496-516, 2019.

S. Dème, M. Dumas, L. Hikkerova, « Les sources de conflit travail-famille et d'enrichissement chez les professionnels de soins dans le secteur hospitalier », *Gestion et management public*, vol. 7 / 1, no. 3, pp. 9-30, 2018.

L. Hikkerova, J.-M. Sahut, W. Ben Arfi, « External knowledge sources, green innovation and performance », *Technological Forecasting and Social Change*, vol. 129, pp. 210-220, april 2018.

L. Hikkerova, E. Braune, L. Wamba, « Does shareholder oriented corporate governance reduce firm risk ? », *Journal of Applied Accounting Research*, vol. 19 (2), pp. 295-311, 2018.

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