



MANAGEMENT

## **Charlotte Wang**

Assistant Professor of Organizational Communication

## **Contact**

Email: [charlotte.wang@ipag.fr](mailto:charlotte.wang@ipag.fr)

Campus: Paris

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## **Biography**

Charlotte Wang is a Researcher-Professor of Organizational Communication, Negotiation and Intercultural Management as well as the Asian Relationship Manager for IPAG Business School. She holds a Ph.D. in Information Science and Communication from the University of Panthéon-Assas Paris II. Prior to teaching at IPAG Business School, Charlotte Wang worked as a journalist for television channels (TV5 Monde, France 24) in France and newspapers in China. Her research is currently focused on organization management and business issues affecting the Chinese market.

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## **Education**

2009: Doctorate in Information Sciences & Communication. University of Paris II, France

2004: Master in Communication, specialization "Media & globalization", French Institute of Press, France

2000: Bachelor in Lettres. Shanghai International Studies University, China (PRC)

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## **Teaching Areas**

Corporate Communication Strategies, Intercultural Management, Interpersonal Communication, International Negotiation, Chinese Civilization

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## Research Areas

Organizational Management, Corporate Communication Strategies, Intercultural Communication, Chinese Culture & Geopolitics, Media studies

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## Professional experiences

Since 2014: Assistant Professor at IPAG Business School

2012 – 2014: Lecturer, University of Cergy-Pontoise, France

2011: Teacher Researcher, IPAG Business School, France

Since 2011: IPAG Business School, International Service, Manager of Asian Relations, Paris

2009 – 2010: Department of the New Evangelization of Young People - Conference of the Bishops of France,

Paris 2009: France 24, Department of Strategy and International Development, Issy-les-Moulineaux

2009: Artlines Films - Post-production "Tigres et Pandas", broadcast in 2009 on ARTE, Paris

2008: TV5 Monde - Writing of the JT, Paris.

2000 – 2002: CCIFC, French Chamber of Commerce and Industry in China, Communication Service-Publications & Events, Beijing.

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## Selected publications

Bovet, J., Raiber, E., Ren, W., Wang, C., & Seabright, P. (2018). Parent–offspring conflict over mate choice: An experimental study in China. *British Journal of Psychology*, 109(4), 674-693. <https://doi.org/10.1111/bjop.12319>

Mantilla, C., Zhou, L., Wang, C. Seabright, P. Shen, S. (2017), Favoring your in-group can harm both them and you: Ethnicity and public goods provision in China, IRMBAM

Schlachter, D. Teulon, F., Wang, C. (2017). BREXIT, un people ne devrait pas dire ça..., *Parlements et Politiques Internationales*, 2, 45-48, 2017

Seabright, P., Wang, C. (2015). Economic Influences on the Development of Religious Organizations in China, IRMBAM

Wang, C. (2014). *Communication of the Circular Economy concept and its new definition: France-China comparative approach* (No. 2014-375).

Wang, C. (2011). The actors of the economic boom of Chinese television: cable and advertising, *Geostrategic*, 33(4), 179-204

Wang, C. (2011). Geopolitical approach of the Internet in China”, *Geostrategic*, 33 (4), 205-220

Barrat, J., Lambert, N., Wang, C. (2011), Geopolitics of Côte d'Ivoire, SPM

Barrat, J., Ferro, C., Wang, C. (2010), Geopolitics of Uzbekistan, SPM

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