



ECONOMICS, FINANCE, CONTROL & LAW

Elisa Conti

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Biography

Elisa Conti is Associate Professor of Economics at IPAG Business School and she is the Academic Director of the Bachelor of Business Administration (BBA), leading the Program in both the Paris and Nice Campuses. Elisa is an affiliate of the STEP Project Global Consortium, an international network of universities engaged in applied research on family business issues. She completed a Ph.D. in Economics of Communication from IULM University (Milan) in 2009 and she holds an MSc in Local Economic Development from the London School of Economics and Political Science. She has worked for over 15 years in the fields of Economics and Marketing both as a lecturer and a research consultant for several organizations, including the UK Central Government, the City of London Corporation, and several Universities in Italy, the UK and France. Before joining IPAG, Elisa worked as an Economist for the Mayor of London and as visiting lecturer for IULM University and Bocconi University in Milan.

Education

2006 - 2009: PhD in Economics of Communication - IULM University, Milan

2006 - 2007: MSc in Local Economic Development (Dissertation with Distinction) London School of Economics and Political Science

1999 - 2003: BA in Tourism Management (with Honors) – IULM University, Milan

1994 - 1999: Diploma Liceo Scientifico (100/100) – Liceo Benedetto Cairoli, Vigevano, Italy

Teaching Areas

Microeconomics; Macroeconomics; International Economics; International Trade; Economics and Institutions of Tourism; Innovation in Services

Research Areas

Economic Development; Socio-economic impact; Family business and economic performance; Destination management and marketing

Professional experiences

2017 - now: BBA Program Director for the Nice and Paris Campuses - IPAG Business School - www.ipag.edu

2015 - now: Professor of Economics - IPAG Business School - www.ipag.edu

2012 - 2014: Head of Economic Impact Evaluation - London & Partners - www.londonandpartners.com

2009 - 2012: Research Manager - Bone Wells Urbecon Ltd, London – www.bonewells.co.uk

2004 - 2009: Researcher and Lecturer– IULM University, Milan – www.iulm.it

Selected publications

Conti, E. & Smith, B. (2014). London & Partners Evaluation Methodology Study. GLA Economics, Working Paper 61.

Carpenter, J., Simme, J., Conti, E., Povinelli, F., & Kipshagen, J. M. (2012). Innovation and new path creation: the role of niche environments in the development of the wind power industry in Germany and the UK. *European Spatial Research and Policy*, 19(2), 87-101.

Cantner, U., Conti, E. & Meder, A. (2010). Networks and innovation: the role of social assets in explaining firms' innovative capacity. *European Planning Studies*, 18(12), 1937-1956.
