



MARKETING

Nabila Jawadi

Assistant Professor of Information Systems

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Biography

Nabila JAWADI holds a Ph.D. in Information Systems Management and is a Professor at IPAG Business School, where she teaches Management of Information Systems, Project Management and Research Methodology. Her research focuses on the impacts of information and communication technology on organization management. Her research experience is in virtual team management including leadership, trust and performance management. She is also interested in users' behavior towards information and communication technologies in the workplace. Her research has been published in peer-reviewed journals such as *Revue Système d'information and Management*, *Human Systems Management*, and *Communication of the Association of Information Systems*.

Education

2008: Ph.D. in Management Science, Paris Dauphine University, Paris.

2002: Master degree in Management Science, Major: Human Resource Management, High Institute of Management of Tunis, Tunisia
2000: Graduate Degree in Accounting, High Institute of Accounting of Tunis, Tunisia.

Teaching Areas

- Information System Management,
 - Human Resource Management,
 - Project Management,
 - Research Methodology
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Research Areas

- Information System Management,
 - Islamic Finance,
 - Project Management,
 - Organizational Behavior,
 - Leadership
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Professional experiences

Since 2011: Assistant Professor in Ipag Business School, Paris

2008-2011: Assistant Professor at Amiens School of Management

2006-2008: Senior Lecturer at Paris West Natterre University

2004-2006: Junior Lecturer at Paris Dauphine University

2002-2003: Junior Consultant at Tunisian Institute of Strategic Studies

Selected publications

F. Jawadi, N. Jawadi, P. Sener, "The convergence of ethical investment business models and their reliance on the conventional US investment market". *Applied Economics*, Forthcoming, 2020.

F. Jawadi, N. Jawadi, & A. Idi Cheffou, « Wavelet analysis of the conventional and Islamic stock market relationship ten years after the global financial crisis", *Applied Economics Letters*, vol. 27(6), 2020.

F. Jawadi, N. Jawadi, & A. Idi Cheffou, « Toward a new deal for Saudi Arabia: oil or Islamic stock market investment?", *Applied Economics*, vol. 50 (59), 2018.

F. Jawadi, N. Jawadi, H. Ben Ameer, & A. Idi Cheffou, « Does Islamic banking performance vary across regions? A new puzzle », *Applied Economics Letters*, vol. 24 (8), 2017.

N. Jawadi, F. Jawadi, A. Idi Cheffou, « Do Islamic and Conventional Banks Really Differ? A Panel Data Statistical Analysis », *Open Economies Review*, vol. 27 (2), pp 293-302, avril 2016.

N. Jawadi, F. Jawadi, H. Ben Ameer, « Does Islamic Performance vary across Regions? A new Puzzle », *Applied Economics Letters*, 2016.

N. Jawadi, D. Bonet, « Virtual R&D Project Teams: From E-Leadership to Performance », *Journal of Applied Business Research*, vol. 31 (5), pp. 1693-1707, 2015.

N. Jawadi, "E-Leadership and trust management: Exploring the moderating effect of team virtuality", *International Journal of Technology and Human Interaction*, vol 9(3), 2013.

N. Jawadi, N. Boukef-Charki, « Niveaux de virtualité et performance des équipes : Proposition d'une approche multidimensionnelle d'évaluation », *Systèmes d'Information et Management*, vol. 16(4), 2011.

N. Jawadi, F. Jawadi, "Could ICT Improve Microfinance Efficiency and Reduce Its Imperfections? Further Evidence from Developing and Emergent Financial Markets", In *Advanced Technologies for Microfinance*, Edited by Arvind ASHTA, IRMA, 2009.
