



MANAGEMENT

## Raphael Lissillour

EMBA & DBA Program Director. China Program Director. Professor in Management

## Contact

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## Biography

Raphael Lissillour is a professor of management and a doctoral supervisor. He teaches cross-cultural management, leadership, and research. Additionally, as the China Program Director, he developed and managed various executive programs in foreign markets, promoting the principles of Engaged Management Scholarship and Evidence-based Management. These programs involved strategic partnerships with the South China University of Technology, Donghua University, and Shanghai Maritime University. After a decade of experience in business development in Germany, South America, and China, he pursued doctoral studies and obtained a PhD in International Relations from Jilin University in 2017. His research interests center around (1) sustainable supply chain management and (2) sociological perspectives on information systems, innovation, and entrepreneurship. His articles have been featured in leading academic journals, including the *Journal of Business Research*, *Information Technology and People*, *Journal of Knowledge Management*, *Business Information System Engineering*, *The International Journal of Logistics Management*, and *The Learning Organization*. He received formal accreditation to supervise doctoral research from the University of Sorbonne Paris North in 2023.

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## Education

2023-2024: Habilitation to supervise doctoral research, University Sorbonne Paris North, Paris, France

2014 – 2017: PhD in International Relations. Doctoral thesis on the global governance of maritime safety. Jilin University, Changchun, China

1999 – 2003: Master with major in International Business. Master dissertation on Business Intelligence. IPAG Business School, Paris, France.

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## Teaching Areas

- Intercultural Management
  - Leadership
  - Research methodology and design
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## Research Areas

- Supply chain management
  - Information systems
  - Organizational behavior
  - Sustainability
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## Professional experiences

Raphael Lissillour began his career in 2004 as an Export Representative for Pharmaouest Industries, a manufacturing company with a leading position in the French healthcare market. While stationed in Germany, he primarily focused on improving local sales, but he also oversaw sales development in six other European countries. In 2009, he relocated to South America to volunteer with Vida Nueva, a local non-governmental organization committed to assisting underprivileged children and homeless individuals in Costa Rica. While working as a Communication and Fundraising Director, he created communication tools such as a website and brochures, and collaborated with sponsors from manufacturing companies and donors from various embassies. Since 2012, he has been employed at IPAG Business School in China, holding the positions of EMBA & DBA Program Director and China Program Director. He worked on sales development through attending international fairs, expanding the recruitment agency network, and establishing partnerships with local universities. He oversaw the creation and seamless operations of various professional doctoral programmes, MSc, EMBA, and MBA programmes across Asia and Africa to cater to the increasing market demand.

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## Selected publications

1. Beaulieu, M., Rebolledo, C., & Lissillour, R. (2023). Collaborative research competencies in supply chain management: the role of boundary spanning and reflexivity. *The International Journal of Logistics Management*, <https://doi.org/10.1108/IJLM-07-2022-0277>.
  2. Lissillour, R., & Sahut, J. M. (2023). Uses of information systems to develop trust in family firms. *Business & Information Systems Engineering*, 65(2), 127-141.
  3. Cui Y., Lissillour R., Cheben J., Drahos H. & Duan J. (2022), The social influence on sustainable consumption behavior during COVID-19 from the perspective of intergenerational theory: a cross-market investigation in China and Europe, *Corporate social responsibility and sustainable management*, <https://doi.org/10.1002/csr.2250>
  4. Rodriguez-Escobar J. A. & Lissillour R. (2022), Organizational ambidexterity and the learning organization: the strategic role of a corporate university; *The learning organization*, <https://doi.org/10.1108/TLO-01-2021-0011> .
  5. Monod E., Lissillour R., Koestner A. & Qi J. (2022), Does artificial intelligence support or control? Power imbalances after the introduction of ai systems for customer relationship management, *Journal of Decision Systems*, [doi.org/10.1080/12460125.2022.2066051](https://doi.org/10.1080/12460125.2022.2066051).
  6. Lissillour R. & Ruel S. (2022), Chinese Social Media for Informal Knowledge Sharing in the Supply Chain. *Supply Chain Forum: an international journal*, <https://doi.org/10.1080/16258312.2022.2130006>.
  7. Sahut, J. M., & Lissillour, R. (2023). The adoption of remote work platforms after the Covid-19 lockdown: New approach, new evidence. *Journal of Business Research*, 154, 113345.
  8. Lissillour, R. (2022). Dispositions and conditioning towards sustainability in the supply chain: a habitus perspective in the field of shipping. *Supply Chain Forum: An International Journal*, 23(4), 409-424.
  9. Lissillour, R., Fulconis, F., & Paché, G. (2023). Bourdieu au pays de la logistique : quelles implications méthodologiques pour la recherche en supply chain management?. *Logistique & Management*, 1-13.
  10. Lissillour, R., Cui, Y., Guesmi, K., Chen, W., & Chen, Q. (2023). Value network and firm performance: the role of knowledge distance and environmental uncertainty. *Journal of Knowledge Management*, 10.1108/JKM-10-2022-0822.
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